



Wintersemester 2020/21

Vorlesungszeit: 02.11.2020 - 27.02.2021

Wirtschaftswissenschaftliche Fakultät
Sitz: Spandauer Str. 1, 10178 Berlin

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Professor Alex Stomper

Studienfachberaterin BWL (Master)

Professor Dr. Anja Schöttner

Studienfachberater VWL (Bachelor)

Professor Dr. Dirk Engelmann

Studienfachberater VWL (Master)	Professor Ph.D. Georg Weizsäcker
Studienfachberater MEMS-Programm	Prof. Dr. Dr. h. c. Franz Hubert
Studienfachberater Wirtschaftsinformatik (Master)	Professor Dr. Stefan Lessmann, SPA 1, 01
Studienfachberaterin Statistik (Master)	Professorin Dr. Sonja Greven

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Masterstudiengang Wirtschaftspädagogik (Wirtschaft und Verwaltung) - Lehrangebote der Wirtschaftswissenschaftlichen Fakultät (StO/PO 2015)

Accounting

70 617 Financial Accounting and Analysis (englisch)

2 SWS
VL

Mi

08:30-10:00

wöch.

U. Brüggemann

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98826>

The goal of the course is to present students the basics of financial accounting and financial statement analysis. The course comprises three main parts. The first part deals with the fundamentals and institutions of financial accounting. The second part focuses on specific accounting rules under International Financial Reporting Standards (IFRS). The third part covers topics related to financial statement analysis

Students that have already passed the exam 70616 "Financial Statement Analysis" can not register for the exam 70617 "Financial Accounting and Analysis".

Students that have passed the exam 70606 "Introduction to Financial Accounting" can register for the exam 70617 "Financial Accounting and Analysis".

Literatur:

Harrison Jr., W.T., C.T. Horngren, C.W. Thomas, W.M. Tietz and T. Suwardy (2017): Financial Accounting (IFRS), 11th edition, Pearson Education. Relevant chapters and additional material will be announced throughout the course.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Financial Accounting and Analysis"

Prüfung:

Written exam (120 min)

Changed exam form in WS 2020/21: 6 exercise sheets during the semester + written exam (90 min)

70 617 Financial Accounting and Analysis (englisch)

2 SWS
UE

Do

10-12

wöch. (1)

J. Beer,
B. Beyer

1) findet ab 12.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98826>

70 605 Grundzüge der Besteuerung

2 SWS

UE

Do

14-16

wöch. (1)

K. Körösi

1) findet ab 12.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99862>

70 625 Umwandlung von Unternehmen

4 SWS

VL/UE

Mo

Mi

14-16

10-12

wöch. (1)

wöch. (2)

R. Maiterth
M. Chirvi

1) findet ab 09.11.2020 statt

2) findet ab 11.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99838>

Der Schwerpunkt der Veranstaltung liegt auf dem Umwandlungssteuerrecht und den sich daraus ergebenden Gestaltungsmöglichkeiten. Daneben werden die für die Umwandlung von Unternehmen bedeutsamen einkommen-, körperschaft- und gewerbesteuerlichen Rechtsnormen behandelt.

Die zweistündige Vorlesung führt in die Thematik ein. Integraler Bestandteil der Veranstaltung sind praxisrelevante Übungsaufgaben, anhand derer die erlernten Inhalte vertieft werden. Ein eigenständiges Literaturstudium und die intensive Auseinandersetzung mit den Übungsaufgaben sind unerlässlich. Neben der zweistündigen Vorlesung wird eine zweistündige Übung angeboten, in der weitere praxisrelevante Fälle behandelt werden.

Es werden fundierte Kenntnisse im Bereich der deutschen Ertragsbesteuerung und der steuerlichen Bilanzierung vorausgesetzt.

Literatur:

Klingebiel/Patt/Rasche/Krause: Umwandlungssteuerrecht, 2. Auflage, Schäffer-Poeschel verlag, Stuttgart 2008.

Junge, Bernd: Lehrbuch Umwandlungssteuerrecht, 1. Auflage, NWB Verlag, 2010.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Umwandlung von Unternehmen"

StO/PO MA 2016: 6 LP, Modul: "Umwandlung von Unternehmen"

StO/PO MEMS 2016: 6 LP, Modul: "Umwandlung von Unternehmen", Major: Accounting and Finance

Prüfung:
Klausur (90 min)

70 605 Grundzüge der Besteuerung

2 SWS

VL

Mo

16-18

wöch. (1)

R. Maiterth

1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99862>

Zum einen werden Grundprinzipien der Besteuerung dargestellt. Dabei wird beispielsweise aufgezeigt, wie der Steuerzugriff gerechtfertigt oder wie eine steuerliche Bemessungsgrundlage ausgestaltet werden kann. Zum anderen werden die für Unternehmen wesentlichen institutionellen Regelungen des deutschen Einkommen-, Körperschaft- und Gewerbesteuerrechts behandelt. Daran anschließend werden das Zusammenwirken dieser Steuern aufgezeigt und rechtsformabhängige Besteuerungsspezifika verdeutlicht. Es werden fundierte Kenntnisse im Bereich des externen Rechnungswesens vorausgesetzt.

Achtung: Studierende, welche die Prüfung 70618 "Grundzüge der Unternehmensbesteuerung" oder 70621 "Grundzüge der Unternehmens- und Konzernbesteuerung" bestanden und in das Bachelorstudium eingebracht haben, können die Prüfung 70605 "Grundzüge der Besteuerung" nicht in das Masterstudium einbringen!

Literatur:

Scheffler, Wolfram: Besteuerung von Unternehmen I, 11. Auflage, C.F. Müller Verlag, Heidelberg u.a. 2009.

Homburg, Stefan: Allgemeine Steuerlehre, 6. Auflage, Verlag Franz Vahlen, München 2010.

Dieter Schneider: Grundzüge der Unternehmensbesteuerung, 6. Auflage, Wiesbaden 1994, Gabler Verlag

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Grundzüge der Besteuerung"

Prüfung:

Klausur (90 min)

706205 Steuerliche Gewinnermittlung, Umsatzsteuer und Verfahrensrecht

4 SWS

VL/UE

Do

Fr

16-18

10-12

wöch.

wöch.

M. Hülsmann

P. Schilling,

H. von Cölln

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99672>

Steuerliche Gewinnermittlung: Es werden die steuerlichen Konsequenzen erarbeitet, die sich aus der Unternehmensgründung der Leistung von Sacheinlagen und der Liquidation von Unternehmen ergeben. Außerdem wird die steuerliche Gewinnermittlung tiefergehend betrachtet. Abschließend werden ausgewählte Probleme der Besteuerung von Personenunternehmen sowie des Gesellschafterwechsels analysiert.

Fundierte Kenntnisse in Grundzügen der Unternehmens- und Konzernbesteuerung werden vorausgesetzt.

Umsatzsteuer und steuerliches Verfahrensrecht: Die Studenten erlernen vor allem anhand von praktischen Beispielen aus der Rechtsprechung sowie aus dem Tagesgeschäft von Unternehmen die Systematik des Umsatzsteuergesetzes unter Vertiefung der Schwerpunkte wie Lieferung, Leistung, Organschaft, Vorsteuerabzug und Vorsteuerberichtigung.

Im steuerlichen Verfahrensrecht lernen die Studenten die Grundzüge der Abgabenordnung und ihre Verschränkung mit dem materiellen Steuerrecht kennen. Dabei liegt die Gewichtung auf dem Steuerbescheid und den Rechtsmitteln, der Festsetzungsfrist und den Änderungsvorschriften. Auch das Steuerstrafrecht und seine Bedeutung für die reguläre Veranlagung werden vermittelt. Das Erlernete wird anhand von Fällen und Fallstudien angewendet und vertieft.

Literatur:

Steuerliche Gewinnermittlung:

Federmann, R., Bilanzierung nach Handelsrecht, Steuerrecht und IAS/IFRS, 12. Auflage 2010

Horschitz, H., Groß, W., Fanck, B., Bilanzsteuerrecht und Buchführung, 12. Auflage 2010

Niehus, U., Wilke, H., Die Besteuerung der Personengesellschaften, 5. Auflage 2010

Scheffler, W., Besteuerung von Unternehmen II: Steuerbilanz, 6. Auflage 2010

Umsatzsteuer und steuerliches Verfahrensrecht: Jesch, T./Striegel, A./Boxberger, L. [Hrsg.], Rechtshandbuch Private Equity, 2010 (insb. §§ 8, 13, 25)

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Steuerliche Gewinnermittlung, Umsatzsteuer und Verfahrensrecht"

StO/PO MA 2016: 6 LP, Modul: "Steuerliche Gewinnermittlung, Umsatzsteuer und Verfahrensrecht"

StO/PO MEMS 2016: 6 LP, Modul: "Steuerliche Gewinnermittlung / Umsatzsteuer und Verfahrensrecht", Major: Accounting and Finance

Prüfung:

Klausur (120 min)

708006 Financial Accounting Research Group (englisch)

2 SWS

SE

Einzel

U. Brüggemann

The objective of the "Financial Accounting Research Group" (FARG) is to introduce select students to current research in financial accounting. Participants of the FARG will learn the necessary skills to understand conceptual underpinnings and common empirical design choices in this area of research.

The FARG is organized around the Finance-Accounting Research Seminar that provides a forum for invited guest speakers to present current research papers. Participants of the FARG are welcome to attend the accounting talks of this seminar and expected to join internal discussion meetings of our institute in preparation of these talks. There are usually three accounting talks and three preparatory discussion meetings per semester. For details on the schedules of current and past semesters, please see here: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/seminars>

Master students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers. Bachelor students cannot obtain ECTS through the FARG, but they are very welcome to join our talks and discussion meetings for inspiration. Students who participated in the FARG for at least two semesters will receive a certificate that confirms their participation.

Enrolment into the FARG is possible at the beginning of each semester. Details on the application procedure will be announced in early April (summer term) and early October (winter term) via the website of our institute. The language of the seminar is English. The number of participants is limited to 20 students. We will base our choice of suitable students on § 90 ZSP-HU.

Registration until 31 October 2020.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Financial Accounting Research Group"

StO/PO MEMS 2016: 6 LP, Modul: "Financial Accounting Research Group", Major: Accounting and Finance

Prüfung:

Portfolio:

Students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers.

709039 Finance-Accounting Research Seminar (deutsch-englisch)

2 SWS

FS

Do

14-16

wöch.

M. Bruche,
U. Brüggemann

Current research topics in Finance and Accounting, see: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/seminars>

No participation limit. No obtainment of credit points.

708014 Accounting Reading Group (englisch)

2 SWS

SE

Fr

14-16

Einzel

J. Gassen

The objective of this course is that students are able to (i) understand and critically evaluate seminal research in accounting and (ii) use these skills to develop an exposé for a research project that has the potential to contribute to extant literature.

The course entails group discussions of seminal papers that identify fundamental questions in accounting research and that use innovative methods to address such questions.

Master students can obtain 6 ECTS by (i) actively participating during the reading group sessions and (ii) writing and presenting an exposé for a research project. Bachelor students cannot obtain ECTS through the Accounting Reading Group, but they are very welcome to join our reading group sessions for inspiration.

Enrolment into the Accounting Reading Group is possible at the beginning of each semester.

Maximum number of participants : 20

Registration: via Email to Ulf Brüggemann (u.bruiggemann@hu-berlin.de) until October 19, 2020

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Accounting Reading Group"

StO/PO MEMS 2016: 6 LP, Modul: "Accounting Reading Group", Major: Accounting and Finance

Prüfung:

Portfolio: writing and presenting an exposé

Financial Economics

70 600 Finance Theory (englisch)

2 SWS

VL

Do

12-14

wöch.

A. Stomper

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99105>

This course reviews and extends students' understanding of methods for capital budgeting and the valuation of financial and non-financial assets. Topics include NPV, the term structure of interest rates, bond valuation, interest rate parity, the CAPM and the underlying portfolio theory, stock valuation, capital budgeting, the weighted average cost of capital, the theorems of Modigliani and Miller, and capital structure irrelevance as an application of put-call parity.

Please note: Students that have successfully completed the courses 70614 "Corporate Finance" and/or "701134 "Introduction to Financial Economics", cannot take part in the course 70600 "Finance Theory".

Literatur:

J. Berk, P. DeMarzo (2017): Corporate Finance, 4th Edition, Pearson.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Finance Theory"

Prüfung:

Written exam (90 min)

70 600 Finance Theory (englisch)

2 SWS

UE	Di	08-10	wöch. (1)	B. Mariano
UE	Di	10-12	wöch. (2)	B. Mariano
UE	Di	16-18	wöch. (3)	P. Hüttl

1) findet ab 10.11.2020 statt

2) findet ab 10.11.2020 statt

3) findet ab 10.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99105>**701144 Financial Derivatives (englisch)**

4 SWS

VL/UE	Fr	14-18	wöch.	J. Radwanski
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Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99092>

Upon completion of the module, students will be familiar with how standard financial derivatives such as futures, forwards, and options are structured and how they are used in risk management. They will be able to apply standard pricing methods such as the binomial model and the Black-Scholes model, but will also develop a critical understanding of the derivatives business and its role in financial markets and society.

Prerequisites: "Grundlagen der Finanzwirtschaft I", "Mathematik I", "Statistik I" or equivalent knowledge

Literatur:

Hull, J. C.: "Options, Futures, and Other Derivatives", Pearson, 9th Edition (Global Edition, 2017)

Shreve, S.: "Stochastic Calculus for Finance I: The Binomial Asset Pricing Model", Springer Verlag (2005)

Shreve, S.: "Stochastic Calculus for Finance II: Continuous-Time Models", Springer Verlag (2008)

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Financial Derivatives"

StO/PO MA 2016: 6 LP, Modul: "Financial Derivatives"

StO/PO MEMS 2016: 6 LP, Modul: "Financial Derivatives", Major: Accounting and Finance

Prüfung:

Written exam (90 min)

701148 Venture Capital (englisch)

4 SWS

VL/UE	Di	08-10	wöch.	S. Kucinskas
	Fr	12-14	wöch.	S. Kucinskas

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98843>

The course provides an in-depth introduction to venture capital, including valuation techniques, institutional aspects, key terms of funding arrangements, and leading academic research in the field. The course will study several recent academic papers and will thereby also introduce students to empirical methods used in current research.

Prerequisite: Finance Theory or equivalent knowledge

Literatur:

Lecture notes, scientific papers

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Venture Capital"

StO/PO MEMS 2016: 6 LP, Modul: "Venture Capital", Major: Accounting and Finance

Prüfung:

Portfolio exam: The portfolio exam consists of four assignments. Two assignments will be based on case studies in the field of venture capital, one assignment will require the students to perform a quantitative valuation exercise, and one assignment will require students to write a referee report of a recent academic venture capital study and/or perform a simple empirical analysis.

701149 Research Topics in Finance I (englisch)

2 SWS

SE	Mo	10-12	wöch. (1)	M. Bruche
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1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98855>

Discussion of current research papers in financial intermediation.

Prerequisites: "Advanced Financial Economics" (PhD level) or equivalent knowledge

Registration in the first session.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Research Topics in Finance I"

StO/PO MEMS 2016: 6 LP, Modul: "Research Topics in Finance I", Major: Accounting and Finance

Prüfung:

Term paper

701124 Master Thesis Seminar in Corporate Finance (englisch)

4 SWS

SE

Di

14-18

wöch.

T. Adam

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=92399>

The purpose of this seminar is to introduce students to major empirical research topics and methods in corporate finance in order to prepare them for writing a Master thesis. In the first part of the seminar we will review some of the main econometric techniques such as regression analysis, time series models, panel data estimation, and event studies from an end user perspective. The second part of the seminar consists of student presentations of important research papers in corporate finance. In addition, students are required to replicate an empirical research paper with new data using Stata or R.

Part of the seminar is an ungraded term paper.

Prerequisites: "Finance Theory" and at least 3 additional Master modules in Finance

To apply, please submit your documents (application form) to finance-group@hu-berlin.de latest on Monday, 12.10.2020. The application form you find here: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/study/application>

Max. 20 participants

Literatur:

Wooldridge, J. M.: "Introductory Econometrics", South-Western (2009)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Thesis Seminar in Finance"

StO/PO MEMS 2016: 6 LP, Modul: "Master Thesis Seminar in Finance", Major: Accounting and Finance

Prüfung:

Multimedia-based exam (45 min)

701150 Master Thesis Seminar in Finance (englisch)

4 SWS

SE

Di

10-14

wöch.

M. Bruche

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98854>

The purpose of this seminar is to introduce students to empirical research topics and methods in finance and in financial intermediation, to prepare them for writing a Master thesis. In the first part of the seminar we will review some of the main econometric techniques such as regression analysis, time series models, panel data estimation, and event studies from an end user perspective. The second part of the seminar consists of student presentations of important research papers in finance and financial intermediation. In addition, students are required to replicate an empirical research paper with new data using Stata or R.

Part of the seminar is an ungraded term paper.

Prerequisites: "Finance Theory" and at least 3 additional Master modules in Finance

To apply, please submit your documents (application form) to finance-group@hu-berlin.de latest on Monday, 12.10.2020. The application form you find here: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/study/application>

Max. 20 participants

Literatur:

Wooldridge, J. M.: "Introductory Econometrics", Verlag: South Western (2009)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Thesis Seminar in Finance"

StO/PO MEMS 2016: 6 LP, Modul: "Master Thesis Seminar in Finance", Major: Accounting and Finance

Prüfung:

Multimedia-based exam (45 min)

709005 Research-Seminar Corporate Finance (englisch)

2 SWS

FS

Mo

12-14

wöch. (1)

T. Adam

1) findet ab 09.11.2020 statt

Discussion of research papers

709039 Finance-Accounting Research Seminar (deutsch-englisch)

2 SWS

FS

Do

14-16

wöch.

M. Bruche,
U. Brüggemann

detaillierte Beschreibung siehe S. 6

Entrepreneurship

70 646**Seminar on Entrepreneurship and Innovation Theory (englisch)**

2 SWS

SE	Do	14-18	Einzel (1)	C. Schade
	Do	14-18	Einzel (2)	C. Schade
	Do	14-18	Einzel (3)	C. Schade
	Do	14-18	Einzel (4)	C. Schade
	Do	14-18	Einzel (5)	C. Schade
	Do	14-18	Einzel (6)	C. Schade
	Do	14-18	Einzel (7)	C. Schade

1) findet am 05.11.2020 statt

2) findet am 03.12.2020 statt

3) findet am 17.12.2020 statt

4) findet am 07.01.2021 statt

5) findet am 21.01.2021 statt

6) findet am 04.02.2021 statt

7) findet am 18.02.2021 statt

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=98814>

At the beginning of the Seminar, participants are given selected topics to which they will prepare a seminar paper to present in front of the entire group.

No. of participants: max. 20

Registration deadline: Registration document can be downloaded from website of the chair (ebdm.wiwi.hu-berlin.de) and must be handed in personally or via email to entre@wiwi.hu-berlin.de by September 30, 2020. If more than 20 applications are received, participants will be selected randomly by a lottery draw.

The seminar covers various fields from the institute's research. Students write seminar papers on selected topics. Often, the seminar paper involves the design and implementation of a small experiment and/or the analysis of statistical data. See also announcement on the institutes website. Seminar participation is a requirement if you want to write a master thesis at our institute. Part of the Seminar: Ungraded presentation and discussion.

Literatur:

Will be announced in preparatory session.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation"

StO/PO MEMS 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation", Major: Quantitative Management Science

Prüfung:

Term paper

Marketing**70 710****Customer Analytics and Customer Insights (englisch)**

4 SWS

VL/UE	Mi	12-14	wöch.	D. Klapper, N. Yegoryan
	Do	12-14	wöch.	D. Klapper, N. Yegoryan

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=98467>

Marketing is about offering customers products that provide more value than competitors' products. Firms must constantly focus on gaining and sustaining competitive advantages. Therefore, marketing has to ensure that firms develop and market superior products in the mind of consumers. Because consumer preferences for product offerings continuously change or evolve over time firms have to engage in an ongoing process of delivering superior products to their customers or new customer groups. In this class we will study core concepts and methods to gain better understanding of the firm's actual and potential customers. For that reason, we focus on methods to better understand customers and their preferences. We will learn how to obtain quantitative measures and descriptions about customers and their perception of the market, and we learn how to estimate customer preferences for product characteristics of established and new products. A large part of the class work will therefore focus on econometric and statistical tools to support firms in their marketing decisions. We use the software R, and the empirical modeling with R follows closely the book by Chapman and McDonnell Feit from 2015.

Detailed information is given in the syllabus (see homepage of the Institute of Marketing)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: Customer Analytics and Customer Insights"

StO/PO MEMS 2016: 6 LP, Modul: Customer Analytics and Customer Insights", Major: Quantitative Management Science

Prüfung:

Portfolio exam: 3 assignments.

1. assignment: learn and understand how to do data reduction and perceptual mapping with multidimensional scaling, principal component analysis and factor analysis, make use of modern statistical software packages and learn how to document and interpret statistical data analysis
2. assignment: learn and understand how to do clustering, segmentation and classification with modern statistical software packages and learn how to document and interpret the results
3. assignment: learn and understand how to do preference estimation with rating based conjoint analysis and choice-based conjoint analysis with modern statistical software packages and learn how to document and interpret the results

The final grade will be given for the portfolio of all three assignments.

707101 Machine Learning in Marketing - Theoretical Foundations and Applications (englisch)

4 SWS

VL/UE

Mo

17-20

wöch. (1)

S. Gabel

1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98455>

Course Prerequisites: No prerequisites, but successful participation in at least one of the following statistics/data science courses is recommended: Advanced Marketing Modeling, Selected Topics in Statistical and Machine Learning, Business Analytics & Data Science, Advanced Data Analytics for Management Support. In addition, students should be proficient in Python and have a good understanding of statistics, probability theory and linear algebra.

Description and Objectives: This course is designed for master students from quantitative fields such as marketing, economics, statistics and computer science in their last year of study. It prepares students for solving real-world marketing problems using modern quantitative methods and is a good preparation for a machine learning/data science job in marketing or a PhD in quantitative marketing.

To this end, the course first reviews theoretical foundations in marketing, statistics, probability theory and computer science that are required to understand, apply and customize complex statistical models. The course will then focus on formalizing marketing decisions as machine learning problems and equips students with the necessary tools to efficiently implement machine learning models and pipelines. After completing this course participants will be able to judge how modern machine learning methods complement (or even replace) traditional statistical methods for data analysis and decision-making.

The course content complements existing courses in that it reviews the theoretical foundations taught in statistics and computer science programs and then shows how to implement machine learning approaches to important marketing questions.

Course material will be made available in the Moodle system of the Humboldt-University Berlin.

Grades are solely based on the final (written) exam. Successful participation in the home assignments serves as a preparation for the exam and is not mandatory for admission. Reference solutions to the home assignments will be discussed in the exercises.

All lectures and exercises are based on Python. The students will use popular data and machine learning libraries including (among others) numpy, scipy, pandas, scikit-learn, pytorch, lightgbm and statsmodels. Students can run Python via jupyterlab or in their preferred IDE. It is strongly recommended to manage libraries using virtualenv. The sample code is tested on Unix and students are encouraged to use a Unix OS (Mac OS X or Linux). Support for Windows is not guaranteed.

Literatur:

Bishop, C.M., 2006. Pattern Recognition and Machine Learning. Springer.

Friedman, J., Hastie, T. and Tibshirani, R., 2001. The Elements of Statistical Learning (Vol. 1, No. 10). New York: Springer Series in Statistics.

Goodfellow, I., Bengio, Y. and Courville, A., 2016. Deep Learning. MIT press.

Murphy, K.P., 2012. Machine Learning: A Probabilistic Perspective. MIT press.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Business Administration"

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Term paper (Prediction of a machine learning model, the code (Python), a final report (7-10 pages)). Deadline: 26.02.2021

70 700 Marketing Seminar (englisch)

2 SWS

SE

Fr

16-18

wöch.

V. Pleshcheva

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98421>

This marketing seminar focuses on reviewing the studies of consumer behavior in online and mobile (video) games. This focus is motivated with rapid changes at the global digital media market, with video games being its most significant segment that accounts for 54.2% of revenues (as of 2019) and ranks as eleventh in terms of profitability in the world. Online and mobile (video) games represent the main driver of the global video games market due to technological developments of mobile devices and improved penetration of internet connection. Most mobile and online games are subscription-based, offer free options for players, and include in-game purchases to enhance the players' experience with a game. As a result, questions on the monetization of games, product and pricing strategies, social influence, and network effects in the gaming environment have gained significant research interest in marketing to unravel the factors influencing player's economic behavior and decision-making. In this seminar, we will conduct a literature review leveraging concepts of marketing management and economic theory to examine various forces underlying the consumer behavior in the online game setting and to derive implications for optimal strategies for firms.

For participation in the seminar, successful completion of the course "Advanced Marketing Modeling" or "Customer Analytics and Customer Insights" is mandatory.

The maximum number of participants is 20. You can apply even if you have already completed the marketing seminar (70701) but priority will be given to students who have not yet done so. Please indicate in your email if this would be your first marketing seminar or not. To apply for this seminar, students must register (starting October 19 until October 30, 2020) for the course by sending an e-mail to contact@vlada-pleshcheva.com.

Detailed information will be provided in the syllabus on the [homepage](#) of the Institute of Marketing

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Seminar Marketing"

StO/PO MEMS 2016: 6 LP, Modul: "Seminar Marketing", Major: Quantitative Management Science

Prüfung:

Term paper

Management

70 601 Organization and Management (englisch)

2 SWS
VL

Di

14-16

wöch.

A. Schöttner

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99267>

Students get familiar with fundamental incentive and coordination problems in organizations. They learn how to identify and discuss these problems based on concepts from new institutional economics.

Topics: boundaries and structure of the firm, incentive contracts, ownership and property rights

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Organization and Management"

Prüfung:

Written exam (90 min)

70 601 Organization and Management (englisch)

2 SWS

UE

Mi

14-16

wöch. (1)

M. Süer

UE

Fr

14-16

wöch. (2)

C. Sun

UE

Mo

12-14

wöch. (3)

L. Heursen

1) findet ab 11.11.2020 statt

2) findet ab 13.11.2020 statt ; On 12 February 2021 the exercise will take place in room 203.

3) findet ab 16.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99267>

706819 Incentives in Organizations (englisch)

4 SWS

VL/UE

Mi

10-12

wöch.

A. Schöttner

Mi

12-14

wöch.

F. Heiny

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99266>

Students get familiar with advanced problems of coordination and incentive provision within and between firms. They learn how to identify and discuss these problems based on concepts from organizational economics and contract theory.

Topics: incentive and coordination problems within and between firms: adverse selection, team problems, relational contracts, relative performance evaluation

Part of the course is an ungraded presentation.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Incentives in Organizations"

StO/PO MEMS 2016: 6 LP, Modul: "Incentives in Organizations", Major: Quantitative Management Science

Prüfung:

Written exam (60 min)

Changed exam form in WS 2020/21: Take-Home-Exam

Weitere Betriebswirtschaftliche Wahlmodule

707503 Analysis of Competition (englisch)

4 SWS

VL/UE

Di

08-12

wöch.

G. Seres

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=99742>

The course analyses market competition when there is strategic interaction between actors: competitors, suppliers and customers. Markets are considered in a broad sense, ranging from production markets to procurement auctions. The course covers topics in Industrial Organization including topics relevant for the analysis of price and welfare and provides analytical tools used in applied work through actual examples and cases.

The course is designed for master students with an interest in strategic consultancy, positions in strategic management, or academic research. Introductory level calculus and microeconomics are recommended but not essential.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Analysis of Competition"

StO/PO MEMS 2016: 6 LP, Modul: "Analysis of Competition", Major: Quantitative Management Science

Prüfung:

Written exam (60 min)

707507 Electric Power Markets (englisch)

2 SWS

SE

Di

18-20

wöch. (1)

T. Grandon

1) 12.11.2019 --> Raum 21A

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99841>

A component of the seminar is an ungraded term paper (15 - 25 pages).

The electricity industry is undergoing the deepest transformation of its history, driven by decarbonization and introduction of renewable energies: New technologies from solar photovoltaics to wind parks has changed not only how electricity is produced, but also how it is traded and consumed. Understanding this revolution requires an understanding of the interactions between electricity systems, technologies, economics, markets, and resources needed. The main question of our seminar is: How do Electricity Markets change through a low carbon Energy transition?

Please download GAMS free version before starting the Seminar.

Topic: Seminar Electric Power Markets

Time: Nov 3, 2020 06:00 PM Amsterdam, Berlin, Rome, Stockholm, Vienna

For the first Seminar please join Zoom Meeting

<https://hu-berlin.zoom.us/j/69985067158>

or Zoom Meeting ID: 699 8506 7158

No max. number of participants.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Electric Power Markets"

StO/PO MEMS: 6 LP, Modul: "Electric Power Markets", Major: Quantitative Management Science

Prüfung:

Presentation

707508 Market Power in Gas Networks (englisch)

2 SWS

SE

Mo

10-12

wöch. (1)

F. Hubert

1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=86215>

Modeling of gas-networks, non-cooperative approach, cooperative approach. Static vs flexible networks, third party access, strategic investments, coalition formation.

A component of the seminar is an ungraded term paper (15 - 25 pages).

Registration for the seminar via email to Maria Putignano (maria.putignano@hu-berlin.de) till 09.11.2020.

Max. number of participants: 20

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Market Power in Gas Networks"

StO/PO MEMS: 6 LP, Modul: "Market Power in Gas Networks", Major: Quantitative Management Science

Prüfung:

Presentation

707509 Topics in Energy Markets (englisch)

2 SWS

PSE

Mo

12-14

wöch. (1)

F. Hubert

PSE

Mo

14-16

wöch. (2)

F. Hubert

1) findet ab 09.11.2020 statt

2) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=86256>

A) Topic of Energy Markets: The economic of synthetic gas, Mo 12:00 - 14:00 Uhr

B) Topic of Energy Markets: Exiting coal, Mo 14:00 - 16:00 Uhr

Component of the seminar: group assignments (ungraded).

Registration for the seminar via email to Maria Putignano (maria.putignano@hu-berlin.de) till 09.11.2020. Students must choose one of the topics above.

Max. number of participants: 20

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Project Seminar: Topics in Energy Markets"

StO/PO MEMS: 6 LP, Modul: "Project Seminar: Topics in Energy Markets", Major: Quantitative Management Science

Prüfung:

Presentation

Volkswirtschaftslehre

70 803 Introduction to Advanced Microeconomic Analysis (englisch)

2 SWS

VL

Mi

12-14

Einzel (1)

R. Strausz

Fr

16-18

Einzel (2)

R. Strausz

Mo

08:30-10:00

wöch. (3)

R. Strausz

1) findet am 04.11.2020 statt

2) findet am 06.11.2020 statt

3) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98735>

The course emphasizes a sample of topics ranging from the theory of competitive markets to industrial organization, welfare economics, information, and incentives. The lectures are supplemented by problem-solving exercises and in-class presentations by participants. Topics: general equilibrium; partial equilibrium; externalities; imperfect competition; asymmetric information; behavioral aspects; model application exercises.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Introduction to Advanced Microeconomic Analysis"

Prüfung:

Written exam (90 min)

70 803 Introduction to Advanced Microeconomic Analysis (englisch)

2 SWS

UE

Mi

12-14

wöch. (1)

A. Habibi

UE

Fr

16-18

wöch. (2)

A. Habibi

1) findet ab 11.11.2020 statt

2) findet ab 13.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98735>

70 864 Advanced Microeconomic Theory (PhD-Level) (englisch)

4 SWS

VL

Mo

12-16

wöch. (1)

S. Huck,
D. Kübler,
M. Runkel,
G. Weizsäcker,
M. Zierhut

1) findet ab 02.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99305>

Description of the course: This course is devoted to the core elements of microeconomics. We study both the economics of households and the economics of firms and introduce general equilibrium with particular attention to the two welfare theorems. We also examine decisions under uncertainty, introducing expected and non-expected utility theories. The analysis of choice under uncertainty leads to the examination of financial markets and to strategic interaction problems, which we introduce through the key notions in noncooperative game theory, in particular Nash equilibrium and its most important refinements. Also matching problems will be discussed.

Literatur:

Mas-Colell, A., Whinston, M.D. and J.R. Green (1995), Microeconomic Theory, Oxford University Press

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Microeconomic Theory I (PhD-Level)"

Prüfung:

Written exam (180 min)

70 864 Advanced Microeconomic Theory (PhD-Level) (englisch)

2 SWS

UE

Do

14-16

wöch.

D. Knyazev

UE

Fr

16-18

wöch.

D. Knyazev

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99305>

70 941 Introduction to Advanced Macroeconomic Analysis (englisch)

2 SWS

VL

Di

10-12

wöch.

M. Burda

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98098>

Fundamental themes of macroeconomics. Overview of theories of economic growth; stylized facts of business cycles; descriptive and statistical methods used to study them. Introduction to methods of macroeconomic analysis, including comparative statics, stochastic difference equations, dynamic optimization, Lagrangian methods, dynamic programming, the maximum principle. Dynamic systems, stability, expectations. Microeconomic models of intertemporal choice; general equilibrium models of dynamic monetary economies with flexible and sticky prices.

Literatur:

Selected articles from journals and chapters from advanced textbooks in macroeconomics

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Introduction to Advanced Macroeconomic Analysis"

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Multiple choice exam

70 941 Introduction to Advanced Macroeconomic Analysis (englisch)

2 SWS

UE

Mi

16-18

wöch.

L. Zessner-
Spitzenberg

UE

Fr

14-16

wöch.

L. Zessner-
Spitzenberg

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98098>

70 942 Advanced Macroeconomic Analysis I (PhD-Level) (englisch)

4 SWS

VL/UE

Mi

08:30-12:00

wöch.

M. Burda,
L. Weinke

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=97565>

The objective of this course is to teach M.A. and Ph.D. students to use macroeconomic concepts and techniques for their own research and incorporates a higher degree of formal analysis than in the introductory master's lecture (IAMA).

Part I (Prof. Burda): Methods of modern macroeconomics for researchers in the field. Stationary Markov environments, state-space methods, stochastic difference equations. Dynamic programming and Lagrangian methods, complete markets, dynamic stochastic general equilibrium models, solution techniques.

Part II (Prof. Weinke): Dynamic stochastic general equilibrium (DSGE) models for positive and normative macroeconomic analysis. To this end a number of theoretical and empirical concepts are presented: The computation of impulse response functions, structural vector autoregressions, as well as an introduction to structural estimation. On the normative side the concept of Ramsey optimal policy is presented.

Literatur:

Reference list (Prof. Burda): Ljungqvist and Sargent, Recursive Macroeconomics, 3rd edition (Cambridge, USA: 2012); selected journal articles available on moodle.

Reference list (Prof. Weinke): Selected articles, e.g., Galí, Jordi and Pau Rabanal (2004), Technology Shocks and Aggregate Fluctuations: How Well Does the RBC Model Fit Postwar U.S. Data?, in: NBER Macroeconomics Annual.

Any further documents needed for the lecture will be available on moodle.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Macroeconomic Analysis I (PhD-level)"

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Multiple choice exam

70 953 Empirical Labor Economics (englisch)

4 SWS

VL/UE

Mo

12-16

wöch. (1)

A. Spitz-Oener

1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99016>

This course provides an overview on the economic analysis of labor markets. The emphasis is on applied microeconomics and empirical analysis. Topics to be covered include: labor supply and demand, human capital, education and training, changes in the wages structure and inequality, biased technological change and returns to skills, organizational change and skill demand, the closing gender gap. The introduction of topics will be on textbook level, but the focus will be on the discussion of empirical implementation strategies used in recent publications.

Acquaintance of intermediate microeconomics or labor economics and econometrics is highly recommended.

Literatur:

R. Ehrenberg and R. Smith, 2003, Modern Labor Economics;

P. Cahuc and A. Zylberberg, 2004, Labor Economics;

+ selected journal articles

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Empirical Labor Economics"
StO/PO MEMS 2016: 6 LP, Modul: "Empirical Labor Economics", Major: Macroeconomics

Prüfung:
Written exam (90 min)

701073 European Economic History I (1800-1914) (englisch)

2 SWS
VL

Di

14-16

wöch.

N. Wolf

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=99388>

The lecture will cover the most important aspects of the European economic development from the turn of the 19th century to the outbreak of the First World War. Topics include the Industrial Revolution, population growth and migration, international trade, the Gold Standard, as well as the economics of nationalism, colonialism and war. In the tutorial, we will discuss key texts and important concepts.

Literatur:
Broadberry, S.; O'Rourke, K. (eds.) (2010). The Cambridge Economic History of Modern Europe. Cambridge University Press.

Organisatorisches:
StO/PO MA 2016: 6 LP, Modul: "European Economic History I"
StO/PO MEMS 2016: 6 LP, Modul: "European Economic History I", Major: Macroeconomics

Prüfung:
Written exam (90 min)

Geänderte Prüfungsform im WS 2020/21: mit Anteil Multiple-Choice

701073 European Economic History I (1800-1914) (englisch)

2 SWS
UE

Mi

10-12

wöch.

K. Kappner

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=99388>

709905 Social Preferences - Theories and Evidence (englisch)

4 SWS
VL/SE

Di

10-14

wöch.

D. Engelmann,
M. Sürer

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=99106>

Social or other-regarding preferences refer to preferences of economic agents regarding other people's outcomes. These preferences can be both benevolent and malevolent, but crucially they differ from selfish preferences without any regard for others. The course provides an introduction to key evidence about the relevance of social preferences in economic interaction as well as the most important theoretical approaches that aim at explaining these results.

Most of the discussed evidence will be from controlled laboratory experiments. Critique regarding the relevance of (laboratory) experiments on social preferences will be discussed as well. Apart from methodological critique, experimental studies that critically reflect on prominent papers and research agendas will be presented in order to highlight the relevance of apparent subtleties in experimental design.

Specific requirements:

Some knowledge of game theory is helpful, but fairly basic experience is mostly sufficient. Knowledge of statistical analysis will make it easier to follow the data analysis in the experimental papers and thus enable a more critical view, but is not strictly necessary.

Maximum 30 participants, registration in the first/second week of the lecture.

Part of the seminar is an ungraded presentation.

Literatur:
The course literature consists of a list of journal articles. Some key articles are below, further literature will be announced during the course

Andreoni, James (1995). Cooperation in Public Goods Experiments: Kindness or Confusion? American Economic Review 85(4), 891-904.

Andreoni, James and John H. Miller (2002). Giving According to GARP: An Experimental Test of the Consistency of Preferences for Altruism. Econometrica 70(2), 737-753.

Bénabou, Roland and Jean Tirole (2006). Incentives and prosocial behavior. American Economic Review 96(5), 1652-1678.

Blanco, Mariana, Dirk Engelmann, and Hans-Theo Normann (2011). A Within-Subject Analysis of Other-Regarding Preferences. Games and Economic Behavior 72(2), 321-338.

Bolton, Gary E. and Axel Ockenfels (2000). ERC: A Theory of Equity, Reciprocity and Competition. American Economic Review 90(1), 166-193.

Dufwenberg, Martin, Paul Heidhues, Georg Kirchsteiger, Frank Riedel, and Joel Sobel (2011). Other-Regarding Preferences in General Equilibrium. Review of Economic Studies 78(2), 613-639.

Engelmann, Dirk and Martin Strobel (2004). Inequality Aversion, Efficiency, and Maximin Preferences in Simple Distribution Experiments. American Economic Review 94(4), 857-869.

Fehr, Ernst and Simon Gächter (2000). Cooperation and Punishment in Public Goods Experiments. American Economic Review 90(4), 980-994.

Fehr, Ernst and Klaus M. Schmidt (1999). A Theory of Fairness, Competition and Cooperation. Quarterly Journal of Economics 114(3), 817-868.

Levitt, Steven D. and List, John A. (2007). What Do Laboratory Experiments Measuring Social Preferences Reveal About the Real World? *Journal of Economic Perspectives* 21(2), 153-174.
 Nikiforakis, Nikos, 2008. Punishment and Counter-punishment in Public Good Games: Can we Really Govern Ourselves? *Journal of Public Economics* 92(1-2), 91-112.

Early relevant surveys are provided in:

- Camerer, Colin F. (2003). *Behavioral Game Theory*, Princeton University Press. Chapter 2
- Ledyard, John (1995): *Public Goods: A Survey of Experiment Research*. In: John H. Kagel and Alvin E. Roth, *Handbook of Experimental Economics*, Princeton University Press.

Organisatorisches:

StO/PO MA BWL und VWL 2016: 6 LP, Modul: "Social Preferences"

StO/PO MA MEMS 2016: 6 LP, Modul: "Social Preferences", Major: Microeconomics

Prüfung:

Term paper

70 831 Economic Growth (englisch)

4 SWS

VL/UE

Di

10-12

wöch.

F. Schwark

Do

10-12

wöch.

F. Schwark

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=99842>

This lecture gives an overview of basic and advanced theoretical models of economic growth. We focus on questions like: Can we assume that all countries will grow at the same rate in the long run? What are the drivers for long-run growth? What are the challenges to modelling growth dynamics? Topics include the following: Economic convergence of countries, the Solow-Swan model, the Ramsey model, one- and two-sector models of endogenous growth, a model with expanding varieties, the Schumpeterian model of growth, diffusion of technology, and growth accounting.

At the end of the lecture, students are able to understand and apply exogenous and endogenous economic growth models for further research analysis. The problem sets are additional mathematical examples to give students a better understanding of the lecture.

The course requires prior knowledge of the lecture "Introduction to Adv. Macroeconomics".

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Economic Growth"

StO/PO MEMS 2016: 6 LP, Modul: "Economic Growth", Major: Macroeconomics

Prüfung:

Written exam (90 min)

709913 Selected Topics of Emerging Markets (englisch)

4 SWS

VL/SE

Mo

16-20

wöch. (1)

L. Menkhoff

Block (2)

L. Menkhoff

1) findet vom 09.11.2020 bis 14.12.2020 statt

2) findet vom 28.01.2021 bis 29.01.2021 statt

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=98178>

The students are able to characterize the specific role of emerging economies in the world economy. They know about stylized processes of (financial) development, about mechanisms of financial crises, the foundation and policy issues of microfinance, and the impact of individual characteristics on financial behavior.

Organization:

The module "Emerging Markets" consists of a lecture plus a seminar. The lecture is conducted 4 hours per week during the first half of the semester. The seminar takes place on two days in January 2021.

Time etc.:

The seminar language is English. It takes place most likely at DIW Berlin (Mohrenstr. 58) on two days (Thur/Fri). Most likely days are January, 28 - 29, 2021. Please, keep these days reserved.

Application: Please, apply to the seminar before the 16th November 2020 by sending the following information to Jana Hamdan (jhamdan@diw.de):

- your first and second name
- enrollment number
- semester during master studies
- courses and grades finished during your master studies
- your preferences for three of the offered topics
- case of hardship? (health, social, disability or family reasons)

In case of more than 20 applications we have to make a selection according to the rules of Humboldt-University.

In case of questions regarding the content of this seminar (and later discussion of your table of contents etc.), refer to Jana Hamdan, who is the seminar tutor (jhamdan@diw.de).

Lecture timeline:

09.11.20 start of lecture

14.12.20 end of lecture

14.12.20 submission of special work performance (submit two short essays, 12,000 to 15,000 characters, i.e. about 3-4 pages each)

Seminar timeline:

16.11.20 seminar application deadline

18.11.20 Decision about attendance (if more than 20 applications) and final allocation of seminar topics for presentations; thereafter preparation of your seminar paper / seminar thesis; please, contact us to talk about your content /structure of thesis and in case of problems

14.01.21 Submission of term paper of about 30,000 characters incl. spaces, i.e. about 12-15 pages.

26.01.21 Submission of your summary about the term paper

28.-29.01.21 Two days seminar, presentations

Total requirements:

Attendance at lecture, submission of special work performance (essays);

Attendance at seminar, submission of special work performance (seminar paper), submission of summary of seminar paper, presentation about the seminar paper (30 minutes).

Grading: depends on presentation; special work performances must be passed.

Further information can be found on Moodle (please use the password 'topics2021'): <https://moodle.hu-berlin.de/enrol/index.php?id=98178>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Emerging Markets"

StO/PO MEMS 2016: 6 LP, Modul: "Emerging Markets", Major: Microeconomics

Prüfung:

Multimedia exam (presentation)

709929 Applied Migration and Development Economics (englisch)

4 SWS

VL/UE

Do

16-20

wöch.

S. Sardoschau

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99002>

Learning objectives: Students gain knowledge of recent advances in migration economics, particularly applied empirical analyses in the intersection of migration, economic development, political economy and labor economics with a focus on the effects of migration on economic development of source and destination countries. They are able to critically evaluate research on these topics and assess strengths and weaknesses of causal claims in economics papers. Students have familiarized themselves with data analysis and have reproduced some of the results of a few seminal papers in migration economics. Students are equipped to present papers in an academic setting. The students are able to identify gaps in the literature and develop research proposals that are empirically sound and add to the body of work in migration economics in a meaningful way.

Preconditions: The module "Econometric Methods" or equivalent knowledge is recommended. "Applied" Migration and Cultural Economics" is a plus.

Lecture: What is the effect of migration on economic development? In this course, we will look at the effects of international and regional migration on the diffusion of knowledge, the integration of countries into global markets through trade and FDI, as well as other diaspora externalities relevant to economic development. Synthesizing the conclusions of a number of seminal studies in the field and analyzing their empirical strategies, we will identify and critically evaluate various channels through which migration can alter the economic development of sending and receiving countries.

Exercise: Topics to be covered include: Instrumental variable methods, differences-in-differences, regression discontinuity design and other empirical strategies. There will be deep-dives into various papers, where students prepare referee reports and replicate findings of empirical papers on migration and cultural economics.

#BIM Berliner Institut für empirische Integrations- und Migrationsforschung

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Applied Migration and Development Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Applied Migration and Development Economics", Major: Macroeconomics

Prüfung:

Portfolio exam: The first assignment is to draft referee reports for several research papers (each about 300 words). The second assignment is to give a presentation on one research paper and give one presentation of a paper critique. The third assignment is to draft an original research proposal (about 2,500 words) related to the field of migration and cultural economics. The final grade will be given/will be awarded for the portfolio of all three assignments.

Or written exam (90 min).

The form of examination will be announced by Mrs. Sardoschau at the beginning of the semester.

WS 2020/21: portfolio exam: Examination registration via Agnes until November 16, 2020!

709928 Economic Development: Energy and Agriculture Markets (englisch)

4 SWS

VL/UE

Di

Mi

16-18

18-20

wöch.

wöch.

T. Grandon

T. Grandon

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=100529>

Development economics has been defined as the study of the economic structure and reduction of poverty, improvement in basic standards of living and increase in productive capacity. In the first part of the course, we will study paradigms that have dominated the debate on economic development in recent decades: theories of post-war modernization and capital accumulation, state-regulated markets (Keynesianism) and the neo-classical paradigm of the globalization project, which has dominated economic policy since the early 1990s. To exemplify the theory, we will focus on the structural transformation of agriculture and energy markets.

Please join our first Zoom meeting on November 3rd

<https://hu-berlin.zoom.us/j/67499559335>

Meeting ID: 674 9955 9335

Literatur:

McMichael, P. "Development and Social Change: A global Perspective" Sage.

Harvey, D. "The Limits to Capital"

Cahill D., Cooper M., Konings "The SAGE Handbook of Neoliberalism", SAGE.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:

Klausur (90 min)

Changed exam form in WS 2020/21: Term paper

709926 SE Economic and Social Implications of the Corona Crisis (englisch)

2 SWS

SE

Di

10-13

Einzel (1)

M. Fratzscher

Di

10-13

Einzel (2)

M. Fratzscher

Do

10-14

Einzel (3)

M. Fratzscher

Di

10-14

Einzel (4)

M. Fratzscher

1) findet am 10.11.2020 statt

2) findet am 17.11.2020 statt

3) findet am 04.02.2021 statt

4) findet am 09.02.2021 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=100266>

Discussion of seminar topics: 10.11., 17.11.2020

Presentation and discussion of seminar papers: 04.02., 09.02.2021

In this seminar, the participants shall prepare and present a seminar paper. The participants choose a topic that fits to the seminar title, which means that it shall deal with the ongoing Corona crisis. Recommendable are topics, which analyze economic policy decisions (e.g. various fiscal and monetary policies, but also related to the labour market and social and family policies) and their effects and effectiveness. The effectiveness should take into account a short run as well as a long run perspective. How will the crisis and the policy responses to it change the functioning of the economy and society in the long run? How has the crisis changed our understanding of the functioning of economy and society? The paper can be empirical or theoretical. While it should have a strong policy focus, it should also explicitly build on the academic literature.

Part of the Seminar: Ungraded presentation and discussion.

To allow an intensive dialogue among the students, the seminar is organized in block classes. Many topics are closely related to each other.

Restriction to participation: 20

Registration: 12.10.2020 - 16.10.2020 via e-mail to mfratzscher@diw.de (Please indicate your program and matriculation number.)

Audience: Master students, PhD (BDPEMS, GC)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:

Term paper

7010918 Trade and Globalization (englisch)

2 SWS

SE

Di

08-10

wöch.

T. Albers,

M. Lutz

Moodle-Link:

<https://moodle.hu-berlin.de/user/index.php?id=98166>

This seminar will focus on the evolution of world trade and other aspects of globalisation over the last 200 years. We will cover some theoretical priors, but most of the course will focus on empirical and historical studies. Half of the seminar's participants will be historians and the other one economists. The discussions will neither be of pure technical nor historical nature. Instead, we will analyse economic policies of the past and try to draw policy lessons for today from them.

A component of the seminar is an ungraded presentation.

You can register for this seminar until 30th of August by sending an email to seminar.alberslutz@gmail.com. Based on our experiences of previous years, we expect that the number of applicants will surpass the slots that we offer (13 history students, 13 economics students). We will thus randomly draw among all applicants and notify students that are admitted.

Literatur:

Baten, Jörg, ed. *A History of the Global Economy: From 1500 to the Present*. Cambridge: Cambridge University Press, 2016.

O'Rourke, Kevin Hjortshøj. "Economic History and Contemporary Challenges to Globalization." *The Journal of Economic History* X (2019): 1-27.

O'Rourke, Kevin, and Jeffrey G. Williamson. *Globalization and History: The Evolution of a Nineteenth-Century Atlantic Economy*. Cambridge, Mass., London: The MIT Press, 1999.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Themen der europäischen Wirtschaftsgeschichte"

StO/PO MA 2016: 6 LP, Modul: "Economic History"

StO/PO MEMS 2016: 6 LP, Modul: "Economic History", Major: Macroeconomics

Prüfung:

Term paper

7010919 Political Economy (englisch)

2 SWS

SE

Mi

10-12

wöch.

SPA 1, 21b

T. Albers,

F. Kersting

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=99385>

In this seminar we deal with two central topics in the field of political economy: in the first half we discuss the current research literature on the reasons for the development of inequality. In the second half we focus on research on the reasons for the increasing popularity of populism.

A component of the seminar is an ungraded presentation.

Required: A good understanding of econometrics and interest in economic history.

Max. 20 participants.

Application: Please send a mail to Felix Kersting (f.kersting@hu-berlin.de) until October 15, 2020. If there are more applicants than spots, we will make a lottery in advance and let you know about the result at October 16, 2020.

Literatur:

A few recent overviews

Guriev, Sergei and Papaionnou, Elias (2020) The Political Economy of Populism. CEPR Discussion Paper No. 14433.

Colantone, Italo and Stanig, Piero (2019) The Surge of Economic Nationalism in Western Europe. Journal of Economic Perspectives 33(4), 128-151.

Roine, Jesper and Waldenström, Daniel (2015) Long-Run Trends in the Distribution of Income and Wealth. Handbook of Income Distribution, 469-592.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Themen der europäischen Wirtschaftsgeschichte"

StO/PO MA 2016: 6 LP, Modul: "Economic History"

StO/PO MEMS 2016: 6 LP, Modul: "Economic History", Major: Macroeconomics

Prüfung:

Term paper

709927

Selected Topics in Individual and Moral Decision-Making (englisch)

2 SWS

SE

Fr

12-14

wöch.

S. Qi

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=98700>

The seminar will discuss a selection of the recent literature on the aforementioned topics. In particular, a significant portion of the selected literature will consist of a combination of a theoretical work and an experimental work for the relevant sub-topic. The goal of the seminar is to develop a profound understanding of the selected topics from both theoretical and experimental approach. Students are expected to give in-depth presentations in addition to active participation.

Topics: (i) motivated beliefs in prosocial contexts; (ii) information preferences in social decisions; (iii) communication/persuasion in prosocial context; (iv) guilt aversion

Part of the seminar is an ungraded presentation.

Registration: by October 23, 2020, via e-mail to qi.shaofang@hu-berlin.de. The topic assignment will be placed during the first session.

Max. number of participants: 20

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Microeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Microeconomics", Major: Microeconomics

Prüfung:

Term paper

7010910

History of Economic Thought in the 20th Century (englisch)

2 SWS

SE

Do

14-16

wöch.

A. Vogt

From Paul A. Samuelson to Esther Duflo:

The seminar "History of Economic Thought in the 20th century" has the focus on the work of economists and mathematicians, who were awarded with the Nobel Prize in Economics, i. e. the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel. We will study some economic theories from a historical perspective by investigating significant publications of some of the 76 Laureates between 1969 and 2015. Furthermore, the development of mathematical and statistical methods which became important tools, will be discussed. Active participation is desired; the seminar is for students who are interested in history of economics and mathematical economics.

First, we will sketch the background of the history of economics in general until the present. Second, we will investigate the history of the Nobel Foundation, its Prizes, and the establishment of the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel. Between 1969 and 2015 the Prize has been awarded 47 times to 76 Laureates from different countries and various special fields. Third, we want to study some work of these scholars which contributed to economic thought, by developing either economic theories or special methods for a better understanding of micro- and macroeconomics or using mathematical methods and tools. The exceptional role of mathematics, the close connections between economic theories and mathematical methods and the limits of mathematics will be studied and discussed too. The aim of the seminar is to study classical papers on economics and to analyse them from a historical perspective.

A component for the seminar is an ungraded presentation.

Max. participants: 25

Application deadline: 01.10.2020 - 31.10.2020 via Email to vogt@mpiwg-berlin.mpg.de

Literatur:

Literature will be given at the beginning of the seminar.

Organisatorisches:

StO BA BWL und VWL 2016: 6 LP, Modul: "History of Economic Thought in the 20th Century"

StO/PO MA 2016: 6 LP, Modul: "History of Economic Thought in the 20th Century"
StO/PO MEMS 2016: 6 LP, Modul: "History of Economic Thought in the 20th Century", Major: Macroeconomics

Prüfung:
Term paper

709024 Graduate Student Seminar Econometrics and Applied Labor Markets (englisch)
2 SWS
FS Do 16:00-17:15 (1) A. Spitz-Oener
1) Dates will be announced.

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=98935>

Graduate students in the field of econometrics and applied labor markets present and discuss their ongoing research projects.
Location: tba.

Organisatorisches:
Audience: master students, doctoral students
No obtainment of credit points.

709044 Doktorand(inn)en- und Forschungsseminar Mikroökonomie (englisch)
2 SWS
FS Mi 16-18 wöch. R. Strausz

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=95047>

Discussion of specific aspects of the respective papers.

Organisatorisches:
No obtainment of credit points.

709045 Schumpeter-BSE-Seminar (englisch)
2 SWS
FS Di 16-18 wöch. M. Burda,
F. Heinemann,
A. Kriwoluzky,
M. Trabandt

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=98797>

Research seminar
Audience: master students, doctoral students

Organisatorisches:
No obtainment of credit points.

709046 Brown Bag Seminar Macroeconomics (englisch)
2 SWS
FS Mi 12:30-14:00 wöch. M. Burda,
L. Weinke

Ongoing research of graduate students in the field of labor market and macro economy will be presented and discussed.

<https://www.wiwi.hu-berlin.de/de/professuren/vwl/wtm2/brownbag>

Audience: master students, doctoral students

Organisatorisches:
No obtainment of credit points.

709052 Behavioral/Experimental Economics Reading Group (englisch)
2 SWS
FS Mi 10-12 wöch. D. Engelmann,
M. Sürer,
G. Weizsäcker

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=100347>

709055 Microeconomic Theory Literature Study Group (PhD level) (englisch)
2 SWS
FS Fr 10-12 wöch. R. Strausz

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98797>

Focusing on a specific topic within microeconomic theory, the seminar studies recent developments in the literature of mechanism design, contract theory, industrial organization, and organization theory. Students discuss and present related research papers, pointing out their interrelations and discussing their main contributions. The seminar puts a particular emphasis on understanding the theoretical underpinning behind the papers' results and the economic mechanisms they capture. A major goal of the seminar is to find new open questions for future research. Participants are expected to attend all the sessions, read all the discussed papers beforehand, and participate actively in discussions.

Organisatorisches:

Audience: PhD students BDPEMS + Master students, who passed Advanced Microeconomic Analysis I and II (no obtainment of credit points)

709043 Wirtschaftstheoretisches Seminar (englisch)

2 SWS
CO Mo 10-12 wöch. (1)

T. Gamp,
R. Strausz

1) findet ab 09.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=95041>

Research seminar <https://www.wiwi.hu-berlin.de/en/Professorships/vwl/microeconomics/research/MicroTheory>

Audience: master students, doctoral students

Organisatorisches:

No obtainment of credit points.

709053 Berlin Behavioral Economics Colloquium and Seminar (englisch)

3 SWS
CO Do 15-18 wöch.

D. Engelmann,
G. Weizsäcker

The Berlin Behavioral Economics Colloquium and Seminar are a joint effort between DIW, WZB, HU Berlin and TU Berlin (in cooperation with [CRC TRR 190](#)) with the aim of fostering the exchange between active researchers in the areas of behavioral and experimental economics.

<https://bbe-berlin.de/events/>

709056 BAMS - Berlin Applied Micro Seminar (englisch)

2 SWS
CO Mo 16:00-17:15 wöch.

A. Spitz-Oener

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=79371>

See the following web page for topics, locations and further information: <https://sites.google.com/site/berlinappliedmicroseminar/>

Organisatorisches:

Audience: master students, doctoral students

No obtainment of credit points.

Information Systems

707922 Business Analytics and Data Science (englisch)

2 SWS
VL Mi 10-12 wöch.

S. Lessmann

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98810>

Further details on our web page: <https://www.wiwi.hu-berlin.de/de/professuren/bwl/wi/lehre/business-analytics-predictive-modeling>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Business Analytics and Data Science"

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Term paper (Assignment)

707922 Business Analytics and Data Science (englisch)

2 SWS
UE Mi 12-14 wöch.
UE Do 08:30-10:00 wöch.

A. Zharova

S. Lessmann

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=98810>

70 777 Seminar Information Systems (englisch)

2 SWS
SE Do 14:15-15:45 wöch.

S. Lessmann,
A. Zharova

Part of the seminar: Ungraded presentation of the term paper and discussion.

Further details on our web page: <https://www.wiwi.hu-berlin.de/de/professuren/bwl/wi/lehre/seminar-advanced-information-systems>

Participation limit: 24

Audience: master students in the 3rd semester (not suitable for students in the 1st semester)

Registration for the seminar takes place online **via AGNES** from July 1st to October 28, 2020.

Selection procedure: Students who claim a case of hardship in accordance with §90 (1) ZSP HU (medical, social, disability-related, or family-related reasons) receive preferential treatment. Please send the documents that prove the case of hardship to Anna-Lena Bujarek (bujarek@wiwi.hu-berlin.de) prior to the end of the registration period. The selection for the remaining spots will be determined by draw.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Seminar Information Systems"

StO/PO MEMS 2016: 6 LP, Modul: "Seminar Information Systems", Major: Quantitative Management Science

Prüfung:

Term paper

Ökonometrie

701032 Econometric Methods (englisch)

4 SWS
VL Mo 10-12 wöch. (1)
Di 12-14 wöch. (2)
1) findet ab 09.11.2020 statt
2) findet ab 03.11.2020 statt

S. Maxand
S. Maxand

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=98257>

Estimation and testing in the general linear model, generalized least squares estimation, asymptotic theory, maximum likelihood estimation and likelihood based testing, nonlinear regression models, stochastic regressors, instrumental variable estimation, (generalized) method of moments.

Schätzen und Testen im allgemeinen linearen Modell, verallgemeinerte Kleinste-Quadratenschätzung, asymptotische Theorie, Maximum-Likelihood-Schätzung und Likelihood-basierte Tests, nichtlineare Regressionsmodelle, stochastische Regressoren, Instrumentalvariablen-schätzung, (verallgemeinerte) Momentenmethode.

Part of the course are four ungraded homework-exercises (not applicable for the master's degree in statistics).

Moodle-Key: econmeth20

Literatur:

Davidson, R. and MacKinnon, J.G. (2004): Econometric Theory and Methods, Oxford University Press.

Hayashi, F. (2000): Econometrics, Princeton University Press.

Organisatorisches:

StO/PO MA 2016: 12 LP, Modul: "Econometric Methods"

StO/PO MA Statistik 2016: 10 LP, Modul "Econometric Methods"

Prüfung:

Written exam (150 min)

Geänderte Prüfungsform im WS 2020/21: mit Anteil Multiple-Choice

701032 Econometric Methods (englisch)

2 SWS
UE Do 14-16 wöch. (1)
UE Fr 12-14 wöch. (2)
1) findet ab 05.11.2020 statt
2) findet ab 06.11.2020 statt

N.N.
N.N.

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=98257>

701044 Applied Econometrics (englisch)

3 SWS
VL Mo 14-16 wöch. (1)
Do 10-12 14tgl. (2)
1) findet ab 09.11.2020 statt
2) findet ab 05.11.2020 statt

S. Maxand
S. Maxand

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98254>

The course introduces econometric methods for analyzing cross-sectional data, panel data and time series data and discusses their applicability in practice. The following topics are covered: extensions and applications of the linear model; instrumental variable estimation; binary response models; truncated and censored regression, static panel data models; specification, estimation, validation and forecasting of autoregressive models. The application of these methods is explained and illustrated by means of empirical examples.

Der Kurs führt grundlegende Methoden der Ökonometrie zur Analyse von Querschnitts-, Panel- und Zeitreihendaten ein und diskutiert deren Anwendbarkeit in der Praxis. Folgende Themen werden behandelt: Erweiterungen und Anwendungen des linearen Modells; Instrumentalvariablenschätzungen; Modelle für binäre abhängige Variable; gestutzte und zensierte Regression; statische Paneldatenmodelle; Spezifikation, Schätzung, Validierung und Vorgersage von autoregressiven Modellen. Die Anwendung dieser Methoden wird anhand empirischer Beispiele erklärt und illustriert.

Moodle-Key: appliedecon20

Literatur:

Marno Verbeek: "A Guide to Modern Econometrics", 2012, John Wiley & Sons.

James H. Stock, Mark W. Watson: "Introduction to Econometrics", 2007, Pearson Education.

Christiaan Heij, Paul de Boer et al.: "Econometric Methods with Applications in Business and Economics", 2004, Oxford University Press.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Angewandte Ökonometrie"

StO/PO MA 2016: 6 LP, Modul: "Applied Econometrics"

Prüfung:

Klausur (90 min)

Geänderte Prüfungsform im WS 2020/21: mit Anteil Multiple-Choice

701044 Applied Econometrics (englisch)

1 SWS

UE

Mi

14-16

14tgl. (1)

N.N.

UE

Do

10-12

14tgl. (2)

N.N.

1) findet ab 11.11.2020 statt

2) findet ab 12.11.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=98254>

701038 Econometric Projects (englisch)

2 SWS

SE

Mo

10-12

wöch.

G. Uhrin

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=99684>

Students conduct their own empirical studies, present their results and write a seminar paper to successfully complete this project seminar. A component of the seminar is an ungraded presentation.

Max. number of participants: 20

Interested students are asked to attend the first session.

Students who have already attended a seminar with the same number are not allowed to attend it again this semester, independent of the specified content.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Econometric Projects"

StO/PO MEMS 2016: 6 LP, Modul: "Econometric Projects", Major: Quantitative Methods

Prüfung:

Term paper

Statistik

701002 Multivariate Statistical Analysis I (englisch)

4 SWS

VL/UE

Fr

08:30-12:00

wöch.

M. Eckardt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students learn about theoretical foundations of multivariate statistics and are able to use basic multivariate techniques. Topics: Graphical display of multidimensional data, matrix algebra, linear model, correlation, Multivariate random variables, Multinomial distribution, Maximum likelihood theory, Principal components, Discriminant Analysis, and Cluster Analysis.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Multivariate Statistical Analysis"

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Term paper

701015 Datenanalyse II

4 SWS

VL/UE

Mo

10-12

wöch. (1)

S. Klinke

Di

12-14

wöch. (2)

S. Klinke

1) findet ab 09.11.2020 statt

2) findet ab 03.11.2020 statt ; (R)

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

Die Veranstaltung beschäftigt sich mit der Zusammenhangs- und Regressionsanalyse sowie der Multivariate Statistik. Themen: Bivariate Statistik, Grafik multivariater Daten, Hauptkomponentenanalyse, Faktoranalyse, Clusteranalyse, Multiple lineare Regression, Residualanalyse, Nicht- und semiparametrische Regression, Klassifikations- und Regressionsbäume und Neuronale Netze.

Teilnehmerbeschränkung: 40

Anmeldung: Im Zeitraum vom 01.07. bis 28.10.2020 **via AGNES (Onlineanmeldung)** .

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Datenanalyse II"

StO/PO MEMS 2016: 6 LP, Modul: "Datenanalyse II", Major: Quantitative Methods

Prüfung:

Hausarbeit

701024 Non- and Semiparametric Modeling (englisch)

4 SWS

VL/UE

Do

08-10

wöch.

D. Jacob,

G. Keilbar,

R. Ren

Fr

12-14

wöch.

D. Jacob,

G. Keilbar,

R. Ren

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

Note: Students who have already introduced 7010316 Multivariate Statistical Analysis II/Non- and Semiparametric Modeling into their studies may not take Non- and Semiparametric Modeling again. The course Non- and Semiparametric

Modelling gives an overview over the flexible regression methods. The course starts with an introduction into the density estimation (histogram, kernel density estimation). Nonparametric regression methods and their applications are discussed. Furthermore additive models will be introduced in the course. At the end of the course the students will be able to implement methods to solve practical problems for this purpose the aim of the course is to establish self written python code from existing R and Matlab quantlets (www.quantlet.de). The registration in the respective Moodle course is obligatory.

- Introduction
- Parametric Regression
- Nonparametric Regression
- Semiparametric Regression
- Nonparametric Density Estimation
- Histogram, Average Shifted Histogram
- Kernel Density Estimation (KDE) , Motivation and Derivation
- KDE - Statistical Properties
- KDE - Smoothing Parameter Selection
- KDE - Choosing the Kernel
- Confidence Intervals and Confidence Bands
- Multivariate Kernel Density Estimation
- Nonparametric Regression
- Univariate Kernel Regression
- Other Smoothers (Regression Splines, Orthogonal Series)
- Smoothing Parameter Selection
- Confidence Regions and Tests
- Multivariate Kernel Regression
- Semi- and Nonparametric Estimation of Treatment Effects Doubly-Robust Methods
- Generalized Random Forest

Literatur:

Härdle, Müller, Sperlich, Werwatz (2004): Non- and Semiparametric Modelling, Springer

Fan, J. and Gijbels, I. (1996): Local Polynomial Modelling and Its Applications, Chapman and Hall, New York

Härdle, W. (1990): Applied Nonparametric Regression, Econometric Society Monographs No. 19, Cambridge University Press

Härdle, W. (1991): Smoothing Techniques, With Implementations in S, Springer, New York

Härdle, Klinke, Müller (1999): XploRe - Academic Edition, The Interactive Statistical Computing Environment, Springer, New York

Scott, D. W. (1992): Multivariate Density Estimation: Theory, Practice, and Visualization, John Wiley & Sons, New York, Chichester

Silverman, B. W. (1986): Density Estimation for Statistics and Data Analysis, Vol. 26 of Monographs on Statistics and Applied

Probability, Chapman and Hall, London

Wand, M. P. and Jones, M. C. (1995): Kernel Smoothing, Chapman and Hall

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Statistics"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Statistics", Major: Quantitative Methods

Prüfung:

Written exam (90 min)

Changed exam form in WS 2020/21: Term paper

7010314 Statistical Tools in Finance and Insurance/Mathematical Foundations for Finance and Insurance (englisch)

4 SWS

VL

Di

10-12

wöch. (1)

W. Härdle,

K. Häusler,

K. Khowaja

B. Lopez-Cabrera

Fr

08:30-10:00

wöch. (2)

1) Mathematical Foundations for Finance and Insurance

2) Statistical Tools in Finance and Insurance

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students learn about statistical tools and their mathematical foundation applied in finance and insurance.

Statistical Tools in Finance and Insurance: The course offers an overview of advanced statistical methods in quantitative finance and insurance which should be comprehensible for a graduate student in financial engineering as well as for an inexperienced newcomer who wants to get a grip on advanced statistical tools applied in these fields. The course will cover the following topics: Expected Shortfall, Catastrophic Bonds, Weather Derivatives, Co2 and Energy Derivatives.

The registration in the respective Moodle course is obligatory.

Prerequisite: Multivariate Statistical Analysis I

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Finance, Insurance and Mathematical Statistics"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Finance, Insurance and Mathematical Statistics", Major: Quantitative Methods

Prüfung:

Oral exam

7010321 Statistical Inference I (englisch)

4 SWS

VL/UE

Do

14-18

wöch.

A. Fernández

Fontelo,

E. Ivanova

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students learn to understand the foundations and general properties of likelihood-based statistical inference and the Bayesian approach to statistical learning including the implementation of these approaches in statistical software using appropriate numerical procedures. Topics: likelihood function and likelihood principles, maximum likelihood estimators and their properties, numerical procedures for maximum likelihood estimation, likelihood-based tests and confidence intervals (derived from Wald, score, and likelihood ratio statistics), Bootstrap, Bayes theorem, Bayes estimators and their properties, Bayesian credible intervals, prior choices, computational approaches for Bayesian inference, model choice.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul "Statistical Inference I"

StO/PO MA 2016: 6 LP, Modul: "Statistical Inference I"

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Inference I", Major: Quantitative Methods

Prüfung:

Written exam (90 min)

7010324 Research Seminar in Statistics (englisch)

2 SWS

SE

Do

12-14

wöch.

N. Klein,

L. Kock

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

Topic: Bayesian computation: state of the art and recent developments

Organizational matters: Max. 20 participants. Registration from 1 to 15 August 2020 via moodle.

First meeting: including topic assignments. If you are unable to attend, please send a mail to lucas.kock@hu-berlin.de but be aware that we highly recommend to be present.

Required prior lecture: "Introduction to Statistical and Machine Learning".

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Research Seminar in Statistics"

StO/PO MEMS 2016: 6 LP, Modul: "Research Seminar in Statistics", Major: Quantitative Methods

Each student can contribute at most one seminar 7010319 (Prof. Greven) and one seminar 7010324 (Prof. Klein) to the module "Research Seminar in Statistics", regardless of the varying topics.

Prüfung:

Multimedia based exam (presentation)

7010315 Mathematical Statistics/Statistics and Econometrics (englisch)

4 SWS

SE

Di

12-14

wöch. (1)

S. Greven,

N. Klein,

N.N.

Mi

10-12

wöch. (2)

S. Greven,

W. Härdle,

N. Klein,

B. Lopez-Cabrera,

V. Spokoiny

1) Statistics and Econometrics

2) Mathematical Statistics, Location: WIAS, Mohrenstr. 39

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

These are two research seminars which present current research in Mathematical Statistics, Statistics and Econometrics.

There is no max. number of participants.

The registration takes places in agreement with the responsible lecturer.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Statistical Seminars"

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Seminars", Major: Quantitative Methods

Prüfung:

Oral exam (30 min)

701016 Statistical Programming Languages (englisch)

2 SWS

SE

Mo

16-20

Block (1)

E. Maier

Di

16-20

Einzel (2)

E. Maier

Do

16-20

Einzel (3)

E. Maier

Do

16-20

Einzel (4)

E. Maier

SE

Mo

16-20

Block (5)

E. Ivanova

Di

16-20

Einzel (6)

E. Ivanova

Do

16-20

Einzel (7)

E. Ivanova

Do

16-20

Einzel (8)

E. Ivanova

1) findet vom 26.10.2020 bis 30.10.2020 statt

2) findet am 14.12.2020 statt

3) findet am 15.12.2020 statt

4) findet am 17.12.2020 statt

5) findet vom 26.10.2020 bis 30.10.2020 statt

6) findet am 14.12.2020 statt

7) findet am 15.12.2020 statt

8) findet am 17.12.2020 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students are introduced to the basic concepts of statistical programming languages as R or Matlab and its application. They will have in-depth knowledge of mathematical and algorithmic foundations of statistical software.

A component of the seminar is an ungraded presentation.

Reason for block course: For educational reasons it is more reasonable to teach skills of a programming language in a block course.

The maximum number participants is 30 students per group (60 students in total). Applications for a place on the Moodle course must be submitted by 19 October 2020; please note that enrolment on the Moodle course is not sufficient! Participants will be randomly selected according to the rules of the HU ZSP and will be notified on 20 October 2020.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Statistical Programming Languages"

StO/PO MA 2016: 6 LP, Modul: "Statistical Programming Languages"

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Programming Languages", Major: Quantitative Methods

Prüfung:

Term paper

7010328 An Introduction to Python (englisch)

2 SWS

SE

10-14

Block (1)

N. Hans,

L. Kock

Sa

09-14

Einzel (2)

N. Hans,

L. Kock

SE

Sa

16-20

Block (3)

N. Hans,

L. Kock

Sa

09-14

Einzel (4)

N. Hans,

L. Kock

1) findet vom 26.10.2020 bis 30.10.2020 statt

2) findet am 31.10.2020 statt ; if necessary

3) findet vom 02.11.2020 bis 06.11.2020 statt

4) findet am 07.11.2020 statt ; if necessary

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students are introduced to the basic concepts of the statistical programming language Python and its application. They have in-depth knowledge of mathematical and algorithmic foundations of statistical software.

Recommended conditions: Statistik I and II

A component of the seminar is an ungraded presentation.

Reason for block course: For educational reasons it is more reasonable to teach skills of a programming language in a block course. In addition, programming skills in Python are gaining in relevance for many study programs and an intensive course on such a topic can be included in the regular schedule more easily even for non-beginners.

The maximum number participants is 20 students per group. Application: 28 September to 02 October 2020 via Moodle. Participants will be selected randomly before the first lecture according the rules of HU ZSP.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Spezifische Themen der Quantitativen Methoden"

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods", Major: Quantitative Methods

Prüfung:

Portfolio: Programming task with delivery

701028 Numerical Introductory Seminar (englisch)

2 SWS

SE

Fr

10-12

wöch.

B. Lopez-Cabrera

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

After introducing basic terms and theorems, the seminar Numerical Introductory Course will deal with numerical methods and their applications in statistics and finance. Examples of implementation will be shown.

The course will cover the following topics: Finite, iterative and gradient methods for linear systems and matrix inversion, matrix factorization, eigenvalues and eigenvectors, interpolation, numerical differentiation and integration, solving non-linear equations and their

systems, unconstrained optimization and constrained optimization, random numbers generation, Monte Carlo, Dimension Reduction Techniques.

Each participant will work on one topic and present his/her results during a presentation session. The presentations should include the method: theory behind it and exemplifications through simulations and/or real data examples. The registration in the respective Moodle course is obligatory.

Prerequisite: Multivariate Statistical Analysis I

Registration in the first meeting.

Max. 30 participants

Part of the seminar: ungraded presentation and discussion.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods", Major: Quantitative Methods

Prüfung:

Term paper

701020 Privatissimum Statistik (deutsch-englisch)

4 SWS

SE

Di

14-18

wöch. (1)

S. Greven,

N. Klein

1) Location: Institut Statistik

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students learn about advanced topics in statistics. Topics are the review and discussion of statistical research results as well as current bachelor and master theses at the Chair of Statistics.

Location: Institute for Statistics, Library

A component of the seminar is an ungraded presentation.

Registration in the first meeting. No participation limit.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Privatissimum"

StO/PO MEMS 2016: 6 LP, Modul: "Privatissimum", Major: Quantitative Methods

Prüfung:

Oral exam (45 min)

701020 Privatissimum Statistik (IRTG 1792) (deutsch-englisch)

4 SWS

SE

Di

12-16

wöch.

W. Härdle,

B. Lopez-Cabrera

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The students learn about advanced topics in statistics. Topics are the review and discussion of statistical research results as well as current bachelor and master theses and dissertation thesis at the IRTG 1792.

A component of the seminar is an ungraded presentation.

Registration in the first meeting. No participation limit.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Privatissimum"

StO/PO MEMS 2016: 6 LP, Modul: "Privatissimum", Major: Quantitative Methods

Prüfung:

Oral exam

Weitere Veranstaltungen der wirtschaftswissenschaftlichen Fakultät

709093 Interdisziplinäres Studentisches Kolloquium (ISK): Was ist Ökonomie? Theorie und Kritik des ökonomischen Denkens (deutsch-englisch)

2 SWS

CO

Mi

18-20

wöch.

A. Antezza,
J. Elmer,
K. Krause

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=100219>

Als "systemrelevant" werden im Allgemeinen Institutionen, Berufe oder Wirtschaftsbereiche bezeichnet, die für die Erhaltung eines Systems von besonderer Bedeutung sind. Jedoch hat sich das gesellschaftliche Verständnis davon, welche Dinge systemrelevant sind, stark verändert - benutzten wir den Begriff zu Zeiten der Finanzkrise von 2008/09 noch für besonders große Banken ("too big to fail"), ist während der Corona-Pandemie dabei vor allem von Berufsgruppen in den Bereichen der Gesundheits- oder der Nahrungsmittelversorgung die Rede. Wie kam es zu dieser Kehrtwende? Was eint Dinge, die in verschiedenen Kontexten als systemrelevant bezeichnet werden, worin unterscheiden sie sich? Von welchem System sprechen wir dabei eigentlich - und über welches sollten wir sprechen?

Mit diesen und anderen Fragen zum Modewort "systemrelevant" wollen wir uns in diesem Semester anhand verschiedener Beispiele beschäftigen, die in gewissem Sinne als systemrelevant (oder als Gegenteil davon) bezeichnet werden (können) - neben Banken und Care-Arbeit wird es also auch z.B. um "Bullshit-Jobs", digitale Plattformen, Wirtschaftswachstum, Arbeitslosigkeit und Ungleichheit gehen. Dazu lesen wir unter anderem Texte aus Strömungen der (neo-) marxistischen, der feministischen, sowie der Postwachstumsökonomik.

Das Interdisziplinäre Studentische Kolloquium (ISK) ist eine offene Veranstaltung für Diskussion im Bereich der Ökonomie und darüber hinaus. Wir gestalten unsere Sitzungen gemeinsam, diskutieren Texte aus verschiedenen Disziplinen und setzen uns kritisch mit verschiedenen Theorien, ihren Annahmen und ihrer Wirkmacht auseinander. Voraussetzung ist - neben der regelmäßigen Lektüre - die Bereitschaft, sich auf andere Denkweisen und neue Konzepte einzulassen. Zudem besteht auch die Möglichkeit, eigene Arbeiten vorzustellen oder eine Sitzung zu einem Thema zu gestalten. Es können keine ECTS erworben werden. Die Organisator*innen sind Aktive in der studentischen Gruppe „Was ist Ökonomie?“, Kontakt: info@wasistoekonomie.de

English:

Institutions, occupations or economic sectors that are of particular importance for the stability of a system are often called "systemically important". However, the things we as a society have deemed systemically important have changed dramatically - while we used the term for banks that were "too big to fail" in the 2008/09 financial crisis, it is mostly reserved for workers in the health and food sectors during the Corona pandemic. How did it come to this U-turn? What do "systemically relevant" things have in common, what are their differences? What is this system we are talking about - and what system should we be talking about? In this semester, we will cover these and other questions concerning the expression "systemically important" by looking at different things which are or could be deemed systemically important - apart from banks and care work, we will thus also cover topics like "bullshit jobs", digital platforms, economic growth, unemployment and inequality. For this purpose, we will read texts from (Neo-) Marxist, Feminist, and Degrowth economics, among others.

The interdisciplinary student colloquium (ISK) is an open space for discussions on economic topics and beyond. The papers we will read and discuss are from different academic disciplines and schools of thought. The only requirements to participate are the willingness to read the paper in advance to each session and to be open for new perspectives and ways to think about economic topics. During the semester, it is also possible to present your own work or to moderate a session on a topic yourself. ECTS will not be awarded for this colloquium.

The organizers are part of the student initiative "Was ist Ökonomie?", contact: info@wasistoekonomie.de

Organisatorisches:

ECTS-Punkte können NICHT erworben werden. No ECTS credits can be awarded for participation.

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Veranstaltungsartenverzeichnis

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FS	Forschungsseminar
PSE	Projektseminar
SE	Seminar
UE	Übung
VL	Vorlesung
VL/SE	Vorlesung/Seminar
VL/UE	Vorlesung/Übung