



Sommersemester 2025

Vorlesungszeit: 14.04.2025 - 19.07.2025

Wirtschaftswissenschaftliche Fakultät

Sitz: Spandauer Str. 1, 10178 Berlin

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Studienfachberater BWL (Bachelor)

Professor Alex Stomper

Studienfachberater BWL (Master)

Professor Dr. Anja Schöttner

Studienfachberater VWL (Bachelor)

Professor Lutz Weinke

Studienfachberater VWL (Master)

Professor Georg von Weizsäcker

Studienfachberater MEMS-Programm

Professor Dr. Ulf Brüggemann

Studienfachberater Wirtschaftsinformatik (Master)

Professor Dr. Stefan Lessmann

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Programmstudierende Masterstudiengänge Betriebswirtschaftslehre und Volkswirtschaftslehre

Betriebswirtschaftslehre

Accounting

708016 Research on Corporate Transparency (englisch)

4 SWS					
VL/UE	Mo	16-18	wöch. (1)	SPA 1, 23	J. Gassen
	Mi	08:30-10:00	wöch. (2)	SPA 1, 23	F. Edossa
1) findet ab 14.04.2025 statt					
2) findet ab 23.04.2025 statt					

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=104133>

The course "Research on Corporate Transparency" discusses the international regulatory framework of corporate transparency and how transparency affects corporate decision making and market outcomes. A special emphasis of the course will be on the scientific evidence in this field and on transparency issues that extend beyond financial markets like, for example, environmental and social issues.

The course will combine real-live case studies and empirical field work. So, it should be interesting to students that want to prepare for a corporate career predominantly in the area of accounting, finance or governance as well as for students that consider to write their Master's thesis in the area.

Literatur:

Anne Beyer, Daniel Cohen, Thomas Lys, and Beverly Walther (2010): The financial reporting environment: Review of the recent literature, Journal of Accounting and Economics, 50: 2-3, 296-343, <https://doi.org/10.1016/j.jacceco.2010.10.003>.

Scott Cunningham (2021): Causal Inference: The Mixtape, Yale University Press, <https://mixtape.scunning.com>.

Ian Gow, and Tony Ding (2024): Empirical Research in Accounting: Tools and Methods, CRC Press, https://iangow.github.io/far_book/.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Accounting I"

StO/PO MEMS 2016: 6 LP, Modul: "Accounting I", Major: Accounting and Finance

Prüfung:

Portfolio: Students will work on three assignments during the semester. The first assignment is an individual empirical assignment. The second assignment is a group assignment, presenting and discussing a published paper during a 20 minute in-class presentation. The third assignment is a group assignment with an individual component. Taken together, these assignments will become a mini-webpage communicating selected course content to a general audience. All three assignments count equally towards the final grade.

Registration for the portfolio examination + possibility to withdraw: Until May 2, 2025

70 628 Steuerwirkungslehre

4 SWS					
VL/UE	Di	12-14	wöch.	SPA 1, 21B	R. Maiterth
	Di	14-16	wöch.	SPA 1, 21B	R. Maiterth

Integration der deutschen Ertragsteuern (Einkommen-, Körperschaft- und Gewerbesteuer) in gebräuchliche betriebswirtschaftliche Entscheidungsmodelle, um die Wirkungen auf die unternehmerische Entscheidung analysieren zu können. Der Schwerpunkt liegt dabei auf den Wirkungen der Besteuerung auf die unternehmerische Investitions- und Finanzierungsentscheidung im nationalen und internationalen Kontext. Grundkenntnisse der Unternehmensbesteuerung sind erwünscht.

Literatur:

Kruschwitz, L., Investitionsrechnung, 12. Auflage 2009

Schanz, D., Schanz, S., Business Taxation and Financial Decisions, 2011

Schreiber, U., Besteuerung der Unternehmen, 2. Auflage 2008

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Steuerwirkungslehre"

StO/PO MA 2016: 6 LP, Modul: "Steuerwirkungslehre"

StO/PO MEMS 2016: 6 LP, Modul: "Steuerwirkungslehre", Major: Accounting and Finance

Prüfung:

Klausur (90 min)

70 620 Internationale Unternehmensbesteuerung

4 SWS					
VL/UE	Mo	12-14	wöch. (1)	SPA 1, 21B	R. Maiterth
	Di	16-18	wöch. (2)	SPA 1, 21B	R. Maiterth
1) findet ab 28.04.2025 statt					
2) findet ab 15.04.2025 statt					

Die Student/innen werden mit den steuerlichen Gegebenheiten im Fall der grenzüberschreitenden Wirtschaftstätigkeit im nationalen und internationalen Steuerrecht vertraut gemacht. Darüber hinaus werden Anknüpfungspunkte und Modelle zur Steueroptimierung im internationalen Konzern aufgezeigt. Dies geschieht beispielsweise im Zusammenhang mit Inbound- und Outbound-Investitionen sowie der grenzüberschreitenden Unternehmensfinanzierung. Fundierte Kenntnisse in Grundzügen der Unternehmens- und Konzernbesteuerung werden vorausgesetzt.

Literatur:

Jacobs, Otto H., Internationale Unternehmensbesteuerung, 8. Auflage 2016
 Brähler, G., Internationales Steuerrecht, 8. Auflage von 2014
 Scheffler, W., Internationale Betriebswirtschaftliche Steuerlehre, 3. Auflage 2009
 Wilke, K.-M., Weber, J.-A., Lehrbuch Internationales Steuerrecht, 12. Auflage 2014

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung"
 StO/PO MA 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung"
 StO/PO MEMS 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung", Major: Accounting and Finance

Prüfung:

Klausur (90 min)

708011 Advanced Topics and Cases in Accounting (englisch)

2 SWS

SE	Mo	08:30-12:00	Einzel (1)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (2)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (3)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (4)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (5)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (6)	SPA 1, 342	H. Böckem
	Mo	08:30-12:00	Einzel (7)	SPA 1, 342	H. Böckem

- 1) findet am 14.04.2025 statt
- 2) findet am 28.04.2025 statt
- 3) findet am 05.05.2025 statt
- 4) findet am 12.05.2025 statt
- 5) findet am 16.06.2025 statt
- 6) findet am 23.06.2025 statt
- 7) findet am 30.06.2025 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=112121>

The goal of this seminar is to explore advanced topics in accounting. The organization of the course is twofold. The first 4 sessions (4 hours each) will be held by Prof. Böckem. In the first session (April 14, 2025), she will provide an overview of main areas of interest in IFRS financial statements. From the list of topics, participants shall choose and prepare an assignment. Participants have to settle for a topic of choice until April 25 2025 and inform Prof. Böckem accordingly. The assignment have to be submitted until May 30 2025.

In sessions 2-4 (April 28, May 5, May 12 2025; 4 hours each), Prof. Böckem will elaborate on IFRS requirements regarding group accounting. We will mainly explore the group and control definition under IFRS 10 based on several case studies. Furthermore, IFRS 11 and 12 as well as IAS 28 on equity accounting are presented. As classroom material is derived from real life situations, students will likewise gain experience in IFRSs application. Furthermore, students will extend their understanding of the institutional details of financial accounting by discussing current advanced topics of practical interest in the area of financial accounting and auditing and gain theoretical insights into the economic perspectives of accounting.

The final sessions of the course (June 16, June 23, June 30 2025) are reserved for participant's presentation.

Min number of students: 8

Max. number of participants: 20

The registration for the seminar takes place in the first session on April 14, 2025

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: ""Advanced Topics and Cases in Accounting"
 StO/PO MEMS 2016: 6 LP, Modul: "Advanced Topics and Cases in Accounting", Major: Accounting and Finance

Prüfung:

(Portfolio) Participants shall choose and prepare an assignment for a topic of choice. There will be not topic outlines provided. Participants can pick a topic of personal interest and choose how to present the issue. The written assignment shall comprise 10 pages. The written assignments account for 50% of the total grade. At the end of the seminar, the students also have to present their work. 25% of the grade will be derived from active, oral participation in the first four sessions of the course; active participation includes getting involved in discussions, answering questions, addressing questions in case issues remain unclear. Participation shall be oral, in limited circumstances there is room for researching real life cases as a homework. The final grade will be given/will be awarded for the portfolio of the assignments including the final presentation and active, oral participation in the first 4 sessions of the course.

708006 Financial Accounting Research Group (englisch)

2 SWS

SE	Do	14-16	Einzel (1)	SPA 1, 23	U. Brüggemann, J. Gassen
	Do	14-16	Einzel (2)	SPA 1, 23	U. Brüggemann, J. Gassen
	Do	14-16	Einzel (3)	SPA 1, 23	U. Brüggemann, J. Gassen

- 1) findet am 24.04.2025 statt
- 2) findet am 15.05.2025 statt
- 3) findet am 03.07.2025 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=132771>

The objective of the "Financial Accounting Research Group" (FARG) is to introduce select students to current research in financial accounting. Participants of the FARG will learn the necessary skills to understand conceptual underpinnings and common empirical design choices in this area of research.

The FARG is organized around the Finance-Accounting Research Seminar that provides a forum for invited guest speakers to present current research papers. Participants of the FARG are welcome to attend the accounting talks of this seminar and expected to join internal discussion meetings of our institute in preparation of these talks. There are usually three accounting talks and three preparatory discussion meetings per semester.

The FARG is targeted towards current PhD students in accounting and Master or Bachelor students who are interested in pursuing a PhD in accounting. Master students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers. Bachelor students cannot obtain ECTS through the FARG, but they are very welcome to join our talks and discussion meetings for inspiration. Students who participated in the FARG for at least two semesters will receive a certificate that confirms their participation.

Enrolment into the FARG is possible at the beginning of each semester. Details on the application procedure will be announced in early March (summer term) and early October (winter term) via the website of our institute. The language of the seminar is English. The number of participants is limited to 20 students. We will base our choice of suitable students on § 90 ZSP-HU.

Registration until 15 April 2025 via Email: [u.bruggemann\(at\)hu-berlin.de](mailto:u.bruggemann(at)hu-berlin.de)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Financial Accounting Research Group"

StO/PO MEMS 2016: 6 LP, Modul: "Financial Accounting Research Group", Major: Accounting and Finance

Prüfung:

(Portfolio) Students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers.

708014 Accounting Reading Group (englisch)

2 SWS

SE

Fr

14-16

Einzel

DOR 1, 005

U. Brüggemann,
J. Gassen

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=132763>

The objective of the Accounting Reading Group (ARG) is that students understand and critically evaluate state-of-the-art research in accounting. The ARG entails group discussions of papers that (i) identify fundamental questions in accounting research and (ii) use innovative methods to address such questions.

The ARG is targeted towards current PhD students in accounting and other students who are interested in pursuing a PhD in accounting. Master's students can obtain 6 ECTS by (i) actively participating during the reading group sessions and (ii) submitting an individual homework assignment at the end of the semester (e.g., an empirical replication of one of the papers discussed during the sessions). Bachelor students cannot obtain ECTS through the ARG, but they are very welcome to join our reading group sessions for inspiration.

Enrolment into the ARG is possible at the beginning of each semester. Details on the application procedure will be announced in early March (summer term) and early October (winter term) via the website of our institute. The language of the seminar is English. The number of participants is limited to 20 students. We will base our choice of suitable students on § 90 ZSP-HU.

Registration: via Email to Ulf Brüggemann ([u.bruggemann\(at\)hu-berlin.de](mailto:u.bruggemann(at)hu-berlin.de)) until April 15, 2025.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Accounting Reading Group"

StO/PO MEMS 2016: 6 LP, Modul: "Accounting Reading Group", Major: Accounting and Finance

Prüfung:

(Portfolio) writing and presenting an exposé

Financial Economics

701122 Advanced Corporate Finance (englisch)

2 SWS

VL

Di

08-10

wöch. (1)

SPA 1, 220

T. Adam

1) findet ab 15.04.2025 statt

This course exposes students to two major areas in corporate finance: Conflicts of interests between the various stakeholders of a corporation and information asymmetries between insiders and outsiders. Both aspects have profound effects on firms' optimal financial strategies, such as capital structure, payout policy, risk management, and fund raising. This course also explores how corporate governance mechanisms can be used to align conflicts of interest between managers and shareholders. The course ends with a discussion of how to finance very large projects, which require billions of dollars.

Prerequisites: Finance Theory (70600) or equivalent knowledge.

Literatur:

Grinblatt, Marc; Titman, Sheridan: "Financial Markets and Corporate Strategy", 2nd international edition, Verlag: Irwin/McGraw-Hill (2004)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Corporate Finance"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Corporate Finance", Major: Accounting and Finance

Prüfung:

Written exam (90 min)

701122 Advanced Corporate Finance (englisch)

2 SWS

UE	Mi	14-16	wöch. (1)	SPA 1, 203	H. Ghaffar
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UE	Mo	10-12	wöch. (2)	SPA 1, 220	H. Ghaffar
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1) findet ab 16.04.2025 statt

2) findet ab 21.04.2025 statt

701146 Corporate Restructurings (englisch)

4 SWS

VL/UE	Fr	08-12	wöch.	SPA 1, 203	B. Mariano
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This course prepares students to understand and evaluate some of the most frequent corporate restructurings. Upon completion of the course, students will be familiar with the major issues surrounding mergers and acquisitions, private equity and leveraged buyouts, as well as reorganizations in financial distress. Case studies and practitioner talks are an integral part of this course.

Literatur:

Lecture notes and case studies

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Corporate Restructurings"

StO/PO MEMS 2016: 6 LP, Modul: "Corporate Restructurings", Major: Accounting and Finance

Prüfung:

Written exam (90 min)

701153 Research Topics in Finance II (PhD-level) (englisch)

2 SWS

SE	Do	10-12	wöch.	DOR 1, 405	A. Stomper
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Discussion of research papers in financial economics and related fields.

Prerequisites: "Advanced Financial Economics" (PhD level) or equivalent knowledge

Registration in the first session.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Research Topics in Finance II"

StO/PO MEMS 2016: 6 LP, Modul: "Research Topics in Finance II", Major: Accounting and Finance

Prüfung:

Term paper

701150 Master Thesis Seminar in Finance (englisch)

4 SWS

SE	Mi	08-12	wöch.	DOR 1, 405	M. Bruche
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Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=132606>

The purpose of this seminar is to introduce students to empirical research topics and methods in finance and in financial intermediation, to prepare them for writing a Master thesis. In the first part of the seminar we will review some of the main econometric techniques such as regression analysis, time series models, panel data estimation, and event studies from an end user perspective. The second part of the seminar consists of student presentations of important research papers in finance and financial intermediation. In addition, students are required to replicate an empirical research paper with new data using Stata or R. Part of the seminar is an ungraded term paper.

Prerequisites: "Finance Theory" and at least 2 additional Master modules in Finance or closely related subjects.

To apply, please submit your application form <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/study/application> to: finance-group@hu-berlin.de April 05, at latest.

Max. 20 participants

Literatur:

Wooldridge, J. M.: "Introductory Econometrics", Verlag: South Western (2009)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Thesis Seminar in Finance"

StO/PO MEMS 2016: 6 LP, Modul: "Master Thesis Seminar in Finance", Major: Accounting and Finance

Prüfung:

Multimedia-based exam (45 min)

709005 Forschungsseminar Corporate Finance (englisch)

2 SWS

FS	Mi	12-14	wöch.	DOR 1, 405	T. Adam
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Discussion of research papers

Organisatorisches:

Keine Leistungspunkte / no credit points.

709039 Finance Research Seminar (englisch)

2 SWS						
FS	Do	14-16	wöch.	DOR 1, 405	M. Bruche	

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=132608>

Current research topics in Finance and Accounting. Location see: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/seminars>

No participation limit. No obtainment of credit points.

Entrepreneuership**70 650 Design of Decision Experiments (englisch)**

2 SWS						
VL	Di	14-16	wöch.	SPA 1, 220	C. Schade	

The lecture covers the scientific basics of experimentation and experimental design with a special emphasis on experimental economics. Examples analyzed are predominately from the area of entrepreneurship and innovation. The course will also cover an introduction into programming of experiments and statistic / econometric analysis of experimental data. A second focus will be on modeling scenarios relevant to entrepreneurship and innovation as predictions for experiments.

Literatur:

Will be announced during lectures.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Design of Decision Experiments"

StO/PO MEMS 2016: 6 LP, Modul: "Design of Decision Experiments", Major: Quantitative Management Science

Prüfung:

Written exam (90 min)

70 650 Design of Decision Experiments (englisch)

2 SWS						
UE	Mi	14-16	wöch.	SPA 1, 21B	F. Berberich, M. Karsten	
UE	Do	12-14	wöch.	SPA 1, 21B	F. Berberich, M. Karsten	

70 613 Economics of Entrepreneurship (MA) (englisch)

2 SWS						
VL	Mi	10-12	wöch.	SPA 1, 201	C. Schade	

In this lecture we offer a theoretical background to macroeconomic, psychological and microeconomic aspects of entrepreneurship. Among macroeconomic aspects we present the role of the entrepreneur in the national economy, economic growth and the value of entrepreneurship. Psychological aspects include the personality of the entrepreneur and a typology of entrepreneurs. Microeconomic aspects treat problems at firm level such as incentives in entrepreneurial teams and financing problems.

The course "Economics of Entrepreneurship" will provide two exams one for Bachelor (course number 70641) and one for Master (course number 70613) students attending the course. Master students, who already completed this course during their undergraduate studies, cannot take "Economics of Entrepreneurship" again.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Economics of Entrepreneurship"

Prüfung:

Written exam (90 min)

70 613 Economics of Entrepreneurship (MA) (englisch)

2 SWS						
UE	Do	14-16	wöch.	SPA 1, 220	F. Berberich, M. Karsten	

70 646 Seminar on Entrepreneurship and Innovation Theory (englisch)

2 SWS						
SE	Mo	16-18	Einzel (1) Block+SaSo (2)	SPA 1, 22	C. Schade C. Schade	

1) findet am 14.04.2025 statt
2) findet vom 26.06.2025 bis 29.06.2025 statt

In the summer term, this course is traditionally held in the form of a 4-day seminar trip outside of Berlin where the participants present their seminar papers on selected topics in front of the entire group. This ensures a more focussed working atmosphere, leading to best possible results.

No. of participants: max. 20

Registration deadline: Registration document can be downloaded from website of the chair (ebdm.wiwi.hu-berlin.de) and must be handed in via email to entre@wiwi.hu-berlin.de by March 31st, 2025. If more than 20 applications are received, participants will be selected randomly by a lottery draw.

The seminar covers various fields from the institute's research. Students write seminar papers on selected topics. Often, the seminar paper involves the design and implementation of a small experiment and/or the analysis of statistical data. See also announcement on the institutes website. Seminar participation is a requirement if you want to write a master thesis at our institute. Part of the Seminar: Ungraded presentation and discussion.

Literatur:

Will be announced in first session.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation"

StO/PO MEMS 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation", Major: Quantitative Management Science

Prüfung:

Term paper

Management

706818 Personnel Economics (englisch)

4 SWS

VL/UE

Mi

08:30-10:00

wöch. (1)

SPA 1, 125

A. Schöttner

Mo

12-14

wöch. (2)

SPA 1, 23

H. Upton

1) findet ab 16.04.2025 statt

2) findet ab 28.04.2025 statt

The course covers advanced topics from personnel economics such as monetary and non-monetary forms of motivation, problems of performance measurement, multitasking problems, delegation of authority, and career concerns.

A component of the class is an ungraded presentation (30 min).

Literatur:

Research papers (announced in the lecture)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Personnel Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Personnel Economics", Major: Quantitative Management Science

Prüfung:

Written exam (60 min)

706820 Advanced Topics in Management (englisch)

2 SWS

SE

Fr

12-16

Einzel (1)

SPA 1, 21B

A. Danilov

Fr

08-16

Einzel (2)

SPA 1, 21B

A. Danilov

Sa

08-16

Einzel (3)

SPA 1, 21B

A. Danilov

1) findet am 16.05.2025 statt

2) findet am 04.07.2025 statt

3) findet am 05.07.2025 statt

This seminar is designed for advanced Master and Ph.D. students who wish to deepen their knowledge of **managerial and personnel economics**. It focuses on the behavioral, experimental, and empirical research of the effects of organizational practices (e.g., **leadership, hierarchies, communication, corporate culture, new forms of work**) on employee behavior and productivity.

Participants are expected to develop their own research questions, critically review existing academic literature on the research question of their choice, conceptualize a study, collect data, and analyze it. Participants present results of their research during the block seminar days. Additionally, they write a research paper where they elaborate on the conducted research.

The choice of research methods should focus on the identification of causal relationships (e.g.: experiments, vignette studies, empirical causal analysis). Solid understanding of statistical methods and knowledge of statistical software (R, Stata, Python, Excel) may be highly beneficial.

During the block dates, participants will present their topic(s), research question, study design, data and first analyses, and collect feedback for this content.

The format of the seminar relies on the vivid exchange of ideas and thoughts among participants in the form of discussions and presentations during the block days. Therefore, the participants **must attend all block days**, actively participate in group discussions and hackathon, and present their ideas to the group. At the end of the semester, students submit a research paper summarizing and discussing their study and results. **All participants are encouraged** to work in groups and provide feedback to each other (especially if their research questions are related). However, the term paper includes individual efforts.

Max. participants: 20

Registration should be done before **31.03.2025** : [Registration Link](#)

Selection procedure: Students who have a case of hardship according to §90 (1) ZSP HU (health, social, disability or family reasons) will be given preference in the selection (evidence must be submitted during the period of application). Otherwise, the decision is made by lot.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Topics in Management"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Topics in Management", Major: Quantitative Management Science

Prüfung:

Term paper

Marketing

70 615 Marketing Management (englisch)

4 SWS						
VL/UE	Di	16-18	wöch.	SPA 1, 220		D. Klapper
	Mi	12-14	wöch.	SPA 1, 220		D. Klapper

The objective of the course will be to show you the benefits of using a systematic and analytical approach to marketing decision-making. An analytical approach will enable you to:

- Understand how the "first principles" of marketing strategy helps firms organize the analytics opportunity and challenge in today's data era, and
- Use and execute data analytic techniques, and case studies to understand how to solve marketing analytics problems in a scientific and process-driven manner.

Most analytic challenges that marketing researchers, consultants, and managers face, could be integrated under one umbrella that comprises four fundamental marketing problems:

- All customers are different
- All customers change
- All competitors react
- All resources are limited.

The course will then emphasize how the "first principles" of marketing strategy help solve the four fundamental marketing problems, and help students develop analytic competencies pertaining to each of the four first principles. Students will learn how to measure customer preferences, recognize different ways to segment markets, identify attractive customers to target, determine the best positioning of your brand, and develop new products that add value. Overall, by completing this course, students will be on your way to making the ROI case for marketing expenditures that companies are increasingly asking of their executives.

Literatur:

Palmatier, R.W. and S. Sridhar (2021), Marketing Strategy: Based on First Principles and Data Analytics, Bloomsbury Academics, Second edition.

Palmatier, R.W., Petersenm J.A. and F. Germann (2022), Marketing Analytics: Based on First Principles, Bloomsbury Academics.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Marketing Management"

Prüfung:

Written exam (90 min)

707102 Causal Inference in Marketing (englisch)

4 SWS						
VL/UE	Di	10-14	wöch.	SPA 1, 220		D. Guhl

The course focuses on experimental and quasi-experimental approaches to identify and infer causal relationships in a marketing context, such as the impact of online ads on website visits or price discounts on demand. Using counterfactual reasoning when optimizing marketing actions, the course covers various methods like difference-in-differences, regression discontinuity, instrumental variables, propensity score matching, synthetic control, and selection bias correction to estimate the causal effects. Students learn how to clearly assert identifying assumptions and how to explore the behavioral mechanism of a causal effect. Lastly, the course also teaches students how firms use customer data for targeting and how to evaluate these policies.

In hands-on exercises, students will study academic marketing papers using causal inference and apply the statistical software R to reproduce/replicate the results (i.e., manage (potentially large) data sets, estimate causal effects, and communicate the findings). Preconditions: Modules "Marketing Management" and "Applied Econometrics" are recommended

Literatur:

Goldfarb, A., Tucker, C., & Wang, Y. (2022). Conducting research in marketing with quasi-experiments. *Journal of Marketing*, 86(3), 1-20.

Cunningham, S. (2021). *Causal Inference: The Mixtape*. Yale University Press.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Causal Inference in Marketing"

StO/PO MEMS 2016: 6 LP, Modul: "Causal Inference in Marketing", Major: Quantitative Management Science

Prüfung:

Written exam (90 min)

Volkswirtschaftslehre

70 805 Competition Policy (englisch)

4 SWS						
VL/UE	Mo	14-16	wöch.	SPA 1, 220		T. Gamp
	Do	16-18	wöch.	SPA 1, 220		T. Gamp

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=134083>

The course focuses on helping students understand the theoretical rationale for competition policy and providing students with an understanding of the practice of competition policy by discussing the relevant legal and institutional framework and some antitrust cases. In particular, the course covers the following topics:

- Brief history of competition policy
- Review: static competition models
- Collusion
- Horizontal mergers
- Vertical relations
- Innovation and R&D
- Two sided markets

Literatur:

Competition Policy: Theory and Practice by Massimo Motta

Exclusionary Practices: The Economics of Monopolisation and Abuse of Dominance by Chiara Fumagalli, Massimo Motta, Claudi Calcagno

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Competition Policy"

StO/PO MEMS 2016: 6 LP, Modul: "Competition Policy", Major: Microeconomics

Prüfung:

Written exam (90 min)

70 842 Game Theory (englisch)

2 SWS

VL	Do	08:30-12:00	Einzel (1)	SPA 1, 220	S. Schweighofer-Kodritsch
	Do	08:30-10:00	wöch. (2)	SPA 1, 220	S. Schweighofer-Kodritsch

1) findet am 17.04.2025 statt

2) findet ab 24.04.2025 statt

Normal-form games, extensive-form games, games with incomplete information, standard solution concepts and refinements.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Game Theory"

StO/PO MEMS 2016: 6 LP, Modul: "Game Theory", Major: Microeconomics

Prüfung:

Written exam (90 min)

70 842 Game Theory (englisch)

2 SWS

UE	Mi	14-16	wöch. (1)	SPA 1, 23	V. Abashidze, C. Sun
UE	Do	10-12	wöch. (2)	SPA 1, 220	V. Abashidze, C. Sun

1) findet ab 23.04.2025 statt

2) findet ab 24.04.2025 statt

70 972 Advanced Monetary Economics (englisch)

4 SWS

VL/UE	Mo	12-14	wöch. (1)	SPA 1, 125	L. Weinke
	Di	10-12	wöch. (2)	SPA 1, 125	L. Weinke

1) findet ab 28.04.2025 statt ; Übung

2) findet ab 15.04.2025 statt ; Vorlesung

This course teaches new developments in the field of monetary economics.

We start with a refresher on the dynamic New Keynesian model. We then discuss some recent extensions of the New Keynesian model. Examples include open economy models as well as models with financial frictions. Those features are empirically motivated and their presence also has important normative implications, as we are going to see. In the final part of the course, we discuss the recently emerging HANK models. Throughout the course, we assess the empirical relevance of the theoretical models under consideration, and we also develop the techniques that are necessary to work with the concepts that are presented.

Literatur:

Galí, Jordi (2015): *Monetary Policy, Inflation and the Business Cycle*, Princeton University Press.

Further literature : see Moodle

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Monetary Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Monetary Economics", Major: Macroeconomics

Prüfung:

Written exam (90 min)

70 985 Decision-Making under Uncertainty (englisch)

4 SWS

VL/UE	Fr	10-12	wöch.	SPA 1, 220	G. von Weizsäcker
	Fr	12-14	wöch.	SPA 1, 220	R. Fu

Topics will be: Preferences over uncertain prospects, expected utility under risk, probability weighting, expected utility without known probabilities, ambiguity attitudes, standard financial investment problems, dynamic investments.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Decision-Making under Uncertainty"

StO/PO MEMS 2016: 6 LP, Modul: "Decision-Making under Uncertainty", Major: Microeconomics

Prüfung:

Written exam (90 min)

709907 Public Economics (englisch)

4 SWS

VL/UE

Mo

10-12

wöch.

SPA 1, 125

D. Engelmann,

J. Radbruch

Mo

16-18

wöch.

SPA 1, 125

B. Veltri

The course covers core concepts of public economics, namely the foundation for government intervention, public good problems, externalities, collective action problems, taxation. Theoretical analysis will be combined with empirical results and connections to policy debates.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Public Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Public Economics", Major: Microeconomics

Prüfung:

Written exam (90 min)

709938 Empirical Development Economics (englisch)

4 SWS

VL/UE

Di

08-10

wöch.

SPA 1, 125

C. Ebert

Do

10-12

wöch.

SPA 1, 025

S. Frohnweiler

Moodle-Link:

<https://moodle.hu-berlin.de/enrol/index.php?id=134819>

This course is designed for master's students. It provides an overview of a selection of current topics in development economics and equips students with practical knowledge and skills to conduct empirical micro development economic research. The course starts with a motivation for why we care about development economics, discussing poverty and the distribution of wealth within and across countries. It will then introduce practical skills for relevant empirical research methods including theoretical aspects of randomized controlled trials (RCT), the practical aspects and logistics of collecting data and implementing RCTs, and, if time suffices, common quasi-experimental designs used in development economics. The course discusses current topics in development economics, e.g., related to migration or gender, by critically reviewing papers that apply the empirical methods discussed. These topics and methods will be illustrated and trained through applications in Stata.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:

Klausur (60 min)

70 861 The Theory of Labor Markets with Search Frictions (englisch)

4 SWS

VL/UE

Di

12-14

wöch.

SPA 1, 21A

M. Burda

Mi

10-12

wöch.

SPA 1, 21B

M. Burda

Search and matching frictions as a fundamental and defining attribute of labor markets. Role of matching frictions in models of employment, unemployment, and other phenomena. Introduction to search theory in partial equilibrium settings. On-the-job search and wage distributions in general equilibrium. Models of wage-posting. Jovanovic's model. Implications for labor market institutions, policies, and macroeconomic analysis.

Literatur:

Specialized literature, Skript.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Labor Economics and Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Labor Economics and Macroeconomics", Major: Macroeconomics

Prüfung:

Written exam (90 min)

709925 Applied Migration and Cultural Economics (englisch)

4 SWS

VL/UE

Di

16-20

wöch.

SPA 1, 22

A. Hager,

S. Sardoschau

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=134637>

Course Content: What is the effect of migration and diversity on cultural change and social conflict? In this course, we will examine how international and regional migration shapes not only economic and cultural dynamics but also social and political tensions within both destination and origin countries. Synthesizing findings from seminal studies in the field and analyzing their empirical strategies, we will identify and critically evaluate the channels through which migration can alter values, norms, political preferences, and contribute to conflicts over identity, resources, and power. A key focus will be on how migration or ethnic diversity can exacerbate or mitigate conflicts, exploring the role of factors like economic competition, cultural assimilation, and political representation in shaping host society responses to new migrants. We will analyze empirical methods used to assess these dynamics, including instrumental variable methods, differences-in-differences, regression discontinuity design, and other strategies to rigorously assess causality. Through in-depth critiques and replications of recent papers, students will develop skills to assess research quality and relevance by preparing referee reports and conducting comparative analyses. Special attention will be given to case studies of migration-related conflicts, providing students with practical examples of how conflict emerges or is resolved in contexts of significant demographic change. This course is co-taught with Prof. Anselm Hager. #BIM Berliner Institut für empirische Integrations- und Migrationsforschung

Learning objective: Students gain knowledge of recent advances in migration economics, particularly applied empirical analyses in the intersection of migration, economic development, political economy and labor economics with a focus on migration based changes in preferences, norms, and values in host and home communities. They are able to critically evaluate research on these topics and assess strengths and weaknesses of causal claims in economics papers. Students are equipped to present papers in an academic setting and replicate seminal papers. The students are able to identify gaps in the literature and develop research proposals that are empirically sound and add to the body of work in migration economics and political economy in a meaningful way.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Applied Migration and Cultural Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Applied Migration and Cultural Economics", Major: Macroeconomics

Prüfung:

Portfolio exam: The first assignment is to draft referee reports for several research papers (each about 500 words). The second assignment is to give one or several presentations on one research paper, a paper critique, as well as an empirical replication of a seminal paper. The third assignment is to draft an original research proposal (about 2,500 words). The final grade will be given/ will be awarded for the portfolio of all three assignments.

SoSe 2025: Note! Binding exam registration via AGNES already until April 25th 2025.

701075 European Economic History II (1914 - up to now) (englisch)

4 SWS

VL/UE

Di

14-16

wöch.

SPA 1, 125

N. Wolf

Do

12-14

wöch.

SPA 1, 22

T. Stieglitz

The course deals with the economic development of Europe from the beginning of the First World War up to the current situation from a historical perspective. Key topics include the economics of the two wars, European hyperinflations, the great depression, the bloc-wise economic integration in Western and Eastern Europe, the Golden Age of Growth, the economics of stagflation, global integration and global imbalances in a long-run perspective.

Literatur:

Stephen Broadberry, and Kevin H O'Rourke (eds) (2010) "The Cambridge Economic History of Modern Europe" , Vol 2: 1870 to the Present, Cambridge.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "European Economic History II"

StO/PO MEMS 2016: 6 LP, Modul: "European Economic History II", Major: Macroeconomics

Prüfung:

Written exam (90 min)

70 878 Advanced Microeconomic Analysis II (PhD-level) (englisch)

4 SWS

VL

Mo

12-16

wöch.

SPA 1, 203

W. Lefez,

A. Asseier,

R. Strausz

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=133326>

The intention of the course is to familiarize students with the standard tool of modern economic theory and to train them in applying these tools to actual economic problems. It is particularly devoted to market failures and welfare economics. The first part (Part III in MWG) outlines properties of competitive markets and welfare analysis in a partial equilibrium context. It then focuses on the three classical conditions under which market outcomes lead to an inefficient allocation of resources: externalities, imperfect competition and asymmetric information. The second part (Part V in MWG) addresses fundamental issues of welfare economics from the perspective of a policy maker who designs and implements collective decisions. It focuses in particular on social choice theory, the foundations of bargaining and welfare economics, and mechanism design. The course addresses these issues both from a positive and normative perspective.

Literatur:

Mas-Colell, Whinston, and Green (1995), Microeconomic Theory (MWG), Part III and Part V

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Microeconomic Theory II"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Microeconomic Theory II", Major: Microeconomics

Prüfung:

Written exam (90 min)

70 878 Advanced Microeconomic Analysis II (PhD-level) (englisch)

2 SWS
UE

Do

12-14

wöch.

SPA 1, 21A

M. Dai,
J. Zhang

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=133326>

70 837 Theory of Incentives (englisch)

4 SWS
VL/UE

Mi
Do

12-14
14-16

wöch. (1)
wöch.

SPA 1, 125
SPA 1, 125

D. Ravindran
D. Ravindran

1) On 15 and 22.05.2024 the VL will take place in room 21A.

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=134447>

The course reviews the main topics and models of the incentive theory. It focuses on the principal-agent paradigm where the principal delegates an action to a single agent through the take-it-or-leave-it offer of a contract. Major topics are represented by the problem of adverse selection, which occurs when the agent learns some piece of information relevant to the contractual relationship, and the problem of moral hazard, which appears as soon as the agent's actions are not observable. First, the trade-offs that emerge in these contexts are characterized: the rent extraction-efficiency trade-off under adverse selection and the trade-offs between the extraction of limited liability rent and efficiency and also between insurance and efficiency under moral hazard. Then, extensions of the basic framework to more complex environments are discussed. Mixed models with adverse selection, moral hazard and nonverifiability of the state of the world are also treated. Principal-agent models with adverse selection and moral hazard are finally considered in a dynamic context.

Literatur:

Laffont/Martimore, "The Theory of Incentives: The Principal-Agent Model", 2001

Bolton/Dewatripont, "Contract Theory", 2005

Salanié, "The Economics of Contracts", 2005

Macho-Stadler, Perez-Castrillo, "An Introduction to the Economics of Information: Incentives and Contracts", 2001

Mas-Colell, Whinston, Green, "Microeconomic Theory", 1995

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Theory of Incentives"

StO/PO MEMS 2016: 6 LP, Modul: "Theory of Incentives", Major: Microeconomics

Prüfung:

Written exam (90 min)

709936 Market Design (englisch)

4 SWS
VL/UE

Fr

14-18

wöch.

SPA 1, 220

V. Meisner

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=134043>

This course provides an overview on the theory of economic design. It covers the optimal bidding in a given auction format and the optimal de-sign of auctions from the auc-tioneer's perspective. Moreover, it deals with allocation problems with-out money. Topics to be covered include: Optimal bidding in standard auctions; the revenue-equivalence theorem; optimal auctions and mechanism design; interdependent values; matching mechanisms.

Recommended module or comparable previous knowledge: "Introduction to Advanced Microeconomic Analysis" or another course dealing with game theory with asymmetric information.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Market Design"

StO/PO MEMS 2016: 6 LP, Modul: "Market Design", Major: Microeconomics

Prüfung:

Written exam (90 min)

709908 Seminar on "New Regimes of Monetary Policy" (englisch)

2 SWS
SE

Di
Mi
Di
Mi

10-14
11-15
10-14
10-14

Einzel (1)
Einzel (2)
Einzel (3)
Einzel (4)

M. Fratzscher
M. Fratzscher
M. Fratzscher
M. Fratzscher

- 1) findet am 29.04.2025 statt
- 2) findet am 30.04.2025 statt
- 3) findet am 08.07.2025 statt
- 4) findet am 09.07.2025 statt

Location: DIW Berlin, Mohrenstraße 58, 10117 Berlin. Karl Popper Room 2nd floor.

In this seminar, the participants shall prepare and present a seminar paper. The seminar deals with changes and new developments in the theoretical and empirical literature on monetary policy. Topics covered through lectures and seminar papers include the following: the appropriate mandates and objective function of central banks, the relationship between monetary policy and financial supervision, the role of the exchange rates, the functioning of monetary policy in a monetary union, the importance of fiscal dominance, quantitative easing during financial crises, the role of communication of objectives and policies, the functioning of central bank committees, transparency and independence and accountability, global coordination of monetary policy, the

international role of the euro and the US dollar. The course will first start with a series of lectures addressing these various issues. The seminar participants are then asked to prepare a seminar paper on one of the issues, which then has to be presented and discussed towards the end of the semester. To allow an intensive dialogue among the students, the seminar is organized in block classes. Many topics are closely related to each other.

Discussion of seminar topics: 29.04., 30.04.2025

Presentation and discussion of seminar papers: 08.07., 09.07.2025

Part of the Seminar: Ungraded presentation and discussion.

Restriction to participation: 20

Registration: 24.03.2025 - 30.03.2025 via e-mail to mfraztscher@diw.de

Please indicate your program, your matriculation number and briefly outline why you are interested in this seminar and how it fits into your study plans.

Audience: Master students, PhD

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:

Term paper

7010924 Empirical Research in Economics (englisch)

2 SWS

SE

Mo

16-18

wöch.

SPA 1, 21A

F. Kersting,
N. Wolf

In this seminar, we will deal with empirical research from two angles: First, we introduce core concepts from philosophy of science that are relevant for empirical research, e.g., critical realism and causality. Second, we practice conducting empirical research by critically reading and replicating existing research.

A component of the seminar is an ungraded presentation.

Required: A good understanding of econometrics (OLS and causal inference). Bachelor students are required to have taken the course "Introduction to Econometrics".

Max. 20 participants.

Application: Please send a mail to Nikolaus Wolf (nikolaus.wolf@wiwi.hu-berlin.de) February 15 until March 31, 2025 indicating also the program you study. If there are more applicants than spots, we will draw a lottery in advance and let you know about the result.

Literatur:

Chalmers, A.F. (2013). What is this thing called science? Hackett Publishing.

Cunningham, S. (2021). Causal inference. The mixtape. Yale University Press.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Themen der europäischen Wirtschaftsgeschichte"

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Economics"

Prüfung:

Term paper

7010927 Germany's Foreign Trade 1870 - Today (englisch)

2 SWS

SE

Mo

14-16

wöch.

SPA 1, 21A

N. Wolf

In this seminar, we analyse the rise of Germany to a leading trade nation since 1870. We discuss the historical context, basic theoretical concepts on foreign trade, and modern empirical approaches to the study of trade. Students will analyse empirically specific topics, including the role of tariffs for imports and domestic production, the political economy of protectionism, the role of changes in global transport technology, or export subsidies.

A component of the seminar is an ungraded presentation.

Max. 20 participants.

Application: Please send a mail to Nikolaus Wolf (nikolaus.wolf@wiwi.hu-berlin.de) February 15 until March 31, 2025. If there are more applicants than spots, we will make a lottery in advance and let you know about the result.

Literatur:

Wolf-Fabian Hungerland, Nikolaus Wolf, The panopticon of Germany's foreign trade, 1880-1913: New facts on the first globalization, European Review of Economic History, Volume 26, Issue 4, November 2022, Pages 479-507.

Jan-Otmar Hesse, Exportweltmeister. Geschichte einer deutschen Obsession, Suhrkamp 2023.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Economic History"

StO/PO MEMS 2016: 6 LP, Modul: "Economic History", Major: Macroeconomics

Prüfung:

Term paper

709940 Political Violence and Conflict (englisch)

4 SWS

VL/UE

Mi

08-12

wöch. (1)

UNI 3, K12B

A. Hager,
S. Sardoschau

1) findet ab 23.04.2025 statt

Course Content: The course explores the modern empirical study of political violence, coupling in-depth readings with a weekly replication of empirical findings in R. Our substantive focus is on the definition, causes, mitigants and consequences of violent political action. We will focus on the more recent academic literature, covering a variety of empirical methods including observational statistical analyses, quasi-experiments and field experiments. The class has a slight focus on violence in low-income

countries, though other cases will also be discussed. The course material will assess some of the most pressing questions in the study of political violence: What types of violence do we observe and when do we call them "political?" Why is violence motivated on ethnic or religious grounds? How do violent groups ensure loyalty within their ranks? What are the human consequences of violence, specifically with regard to sexual assault? How can violence be mitigated? To tackle these questions, each week we consult influential academic papers drawing on works primarily in political science and economics. The course will be accompanied with an R tutorial where we replicate one paper per week, giving students hands-on experience in coding and replication. Students should have a good working knowledge of statistics and be willing to learn R. This course is co-taught with Prof. Anselm Hager.

#BIM Berliner Institut für empirische Integrations- und Migrationsforschung

Learning objective: Students gain knowledge of recent advances in migration economics, particularly applied empirical analyses in the intersection of migration, economic development, political economy and labor economics with a focus on migration based changes in preferences, norms, and values in host and home communities. They are able to critically evaluate research on these topics and assess strengths and weaknesses of causal claims in economics papers. Students are equipped to present papers in an academic setting and replicate seminal papers. The students are able to identify gaps in the literature and develop research proposals that are empirically sound and add to the body of work in migration economics and political economy in a meaningful way. Preconditions: The module "Econometric Methods" and a working knowledge of standard statistical methods or equivalent is strongly recommended. Students should have a working knowledge of statistics and be prepared to engage with R programming. Ungraded work performance: Preparation of referee reports and problem sets.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Political Violence and Conflict"

StO/PO MEMS 2016: 6 LP, Modul: "Political Violence and Conflict", Major: Macroeconomics

Prüfung:

Portfolio exam: The first assignment is to draft referee reports for several research papers (each about 500 words). The second assignment is to give one or several presentations on one research paper, a paper critique, as well as an empirical replication of a seminal paper. The third assignment is to draft an original research proposal (about 2,500 words). The final grade will be given/ will be awarded for the portfolio of all three assignments.

SoSe 2025: Note! Binding exam registration via AGNES already until April 25th 2025.

709046 Brown Bag Seminar Macroeconomics (englisch)

2 SWS

FS

Mi

12:30-14:00

wöch. (1)

SPA 1, 23

M. Burda,
L. Weinke

1) On May 22, 2024 the lecture will take place in lecture hall 203!

Ongoing research of graduate students in the field of labor market and macroeconomics will be presented and discussed.

Audience: master students, doctoral students

Organisatorisches:

Keine Leistungspunkte / no credit points.

709044 Doktorand_innen- und Forschungsseminar Mikroökonomie (englisch)

2 SWS

FS

Fr

10-12

wöch. (1)

SPA 1, 23

R. Strausz,
J. Zhang

1) Am 22. Mai 2024 findet das Seminar im Raum 21B statt.

Discussion of specific aspects in the work of the course participants.

No obtainment of credits possible.

709024 Graduate Student Seminar Econometrics and Applied Labor Markets (englisch)

2 SWS

FS

A. Spitz-Oener,
C. Dustmann

Graduate students in the field of econometrics and applied labor markets present and discuss their ongoing research projects.

Time and location: to be announced.

Organisatorisches:

Audience: master students, doctoral students

No obtainment of credit points.

709055 Microeconomic Theory Literature Study Group (PhD level) (englisch)

2 SWS

FS

Fr

14-16

wöch.

SPA 1, 22

R. Strausz,
W. Lefez

Focusing on a specific topic within microeconomic theory, the seminar studies recent developments in the literature of mechanism design, contract theory, industrial organization, and organization theory. Students discuss and present related research papers, pointing out their interrelations and discussing their main contributions. The seminar puts a particular emphasis on understanding the theoretical underpinning behind the papers' results and the economic mechanisms they capture. A major goal of the seminar is to find new open questions for future research. Participants are expected to attend all the sessions, read all the discussed papers beforehand, and participate actively in discussions.

Organisatorisches:

Audience: PhD students BDPEMS + Master students, who passed Advanced Microeconomic Analysis I and II (no obtainment of credit points)

709045 Schumpeter-BSE-Seminar (englisch)

2 SWS

FS

Di

16-18

wöch.

M. Burda

Location: DIW Berlin, Mohrenstraße 58, Elinor Ostrom Hall - 1.2.019.

Current research is presented and discussed by external speakers. We discuss recent work in macroeconomics, economic history and applied economics.

Audience: master students, doctoral students

Organisatorisches:

Keine Leistungspunkte / no credit points.

709053 Berlin Behavioral Economics Colloquium and Seminar (englisch)

3 SWS

CO

Do

15-18

wöch.

D. Engelmann,

G. von

Weizsäcker,

J. Radbruch

The Berlin Behavioral Economics Colloquium and Seminar are a joint effort between DIW, WZB, HU Berlin and TU Berlin (in cooperation with [CRC TRR 190](#)) with the aim of fostering the exchange between active researchers in the areas of behavioral and experimental economics.

For further information, see

Location summer term 2025: WZB Berlin or TU Berlin.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709043 Wirtschaftstheoretisches Seminar (englisch)

2 SWS

CO

Mo

10-12

wöch.

SPA 1, 23

R. Strausz,

V. Meisner

Research seminar, no obtainment of credit points.

The course is part of the ERC-PRIVDIMA-Day and open to master students and doctoral students.

709052 Behavioral/Experimental Economics Reading Group (englisch)

2 SWS

FS

Mi

10-12

wöch.

SPA 1, 23

D. Engelmann,

G. von

Weizsäcker,

J. Radbruch,

R. Fu,

H. Nielsen

Organisatorisches:

Keine Leistungspunkte / no credit points.

709057 Economic History Reading Group (englisch)

2 SWS

FS

Mi

12-14

wöch.

SPA 1, 342

M. Reiske,

T. Stieglitz

This reading group is for PhD candidates and advanced master students with an interest in economic history. We will discuss working papers concerning relevant topics in economic history, political economy, and advances in methodology. A major goal of the seminar is to find new open questions for future research. Participants are expected to attend all sessions, read all discussed papers beforehand, and lead at least one discussion session.

For registration, please send an email to monique.reiske@hu-berlin.de until March 31, including your field and program of study and a paper you would be interested in discussing.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709023 RFBerlin Applied Micro Seminar (englisch)

2 SWS

FS

Di

14-16

wöch.

SPA 1, 21A

A. Spitz-Oener,

C. Dustmann

Organisatorisches:

Audience: students, doctoral candidates, post-docs.

No obtainment of credit points.

709056 BAMS - Berlin Applied Micro Seminar (englisch)2 SWS
CO

Mo

14:00-15:15

wöch.

A. Spitz-Oener

The Berlin Applied Micro Seminar (BAMS) is a weekly seminar, jointly organized by DIW Berlin, Hertie School of Governance, HU Berlin, FU Berlin, TU Berlin, WZB, the [Berlin Centre for Consumer Policies \(BCCP\)](#), and the CRC TRR 190. In this seminar researchers present their current work in the field of applied microeconomic theory.

See the following web page for topics, location and further information: <https://sites.google.com/site/berlinappliedmicroseminar/>

Organisatorisches:

Audience: master students, doctoral students

No obtainment of credit points.

Quantitative Methoden

Information Systems

707932 Deep Learning for Text Analytics (englisch)2 SWS
VL

Do

10-12

wöch.

SPA 1, 202

S. Lessmann

The module Deep Learning for Text Analytics introduces students to recent developments in the scope of deep learning and natural language processing. We first examine different forms of artificial neural networks, which are the backbone of modern AI-Systems. Special emphasis is given to the analysis of sequential data like time-series. Next, textual data is introduced as a special form of sequential data. We elaborate on seminal approaches and contemporary practices to process textual data and the corresponding applications. Frameworks and practices to use advanced (deep) machine learning technology and deploy corresponding solutions are of critical importance and will be elaborated in tutorial sessions.

The topics covered in the module include but are not limited to:

- Fundamentals of artificial neural networks
- Recurrent and convolutional neural networks for sequential data processing
- Fundamentals of natural language processing (NLP)
- Word embedding and language models
- NLP transfer learning
- Recent developments in NLP and AI

The module is designed as a follow-up to the module Business Analytics and Data Science. We recommend students to first complete that module. More specifically, it is strongly recommended to join Deep Learning for Text Analytics with a solid understanding of machine learning practices and algorithms. Experience with Python programming is also expected since we use the Python programming language in tutorials.

Students who have passed the exam 707929 Advanced Data Analytics for Management Support are not allowed to take the module 707932 Deep Learning for Text Analytics!

Literatur:

A Zhang, ZC Lipton, M Li, AJ Smola (2020) Dive into Deep Learning, interactive deep learning book with code. <https://d2l.ai/>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Deep Learning for Text Analytics"

StO/PO MEMS 2016: 6 LP, Modul: "Deep Learning for Text Analytics", Major: Quantitative Management Science

Prüfung:

Portfolio exam:

Programming task, deadline: 30. May 2025 (weight 25%)

Written exam: 17. July 2025 (weight 35%)

Programming task, deadline: 01. August 2025 (weight 40%)

Exam registration via AGNES: 16.04. until 28.05.2025 / deregistration until 28.05.2025.

707932 Deep Learning for Text Analytics (englisch)2 SWS
UE

Do

12-14

wöch.

SPA 1, 202

G. Velev

707932 Deep Learning for Text Analytics (englisch)

2 SWS

Di

16-18

wöch. (1)

SPA 1, 125

V. Gurgul

1) findet ab 22.04.2025 statt

707926 Seminar Applied Predictive Analytics (englisch)2 SWS
SE

Di

14-16

wöch. (1)

SPA 1, 203

S. Lessmann,
G. Velev

1) findet ab 15.04.2025 statt

The module Applied Predictive Analytics (APA) gives students an opportunity to work on a real-life predictive modeling project. The module is organized as a seminar. Seminar topics and specific (modeling) tasks will be announced shortly before the begin of the seminar. Typically, topics/tasks relate to business decision problems, for example in the scope of marketing or finance. The students will work collaboratively on a topics in groups with two to four members. Generally speaking, seminar work will include literature research, academic writing, empirical analysis, programming, and the presentation of research outcomes.

APA offers students the opportunity to develop a variety of skills, including:

- Students further develop their teamwork and project management abilities, and learn about contemporary software tools for collaborative work (GitHub, Trello, Slack,...).
- Students further advance their experience with contemporary software packages for data science and machine learning.
- Students are able to develop advanced forecasting models using a variety of algorithms from statistics, machine learning, and other domains.
- Students advance their knowledge in data integration, preparation, and transformation, which allows them to create predictive variables from noisy real-world data sets.

The organization of the seminar comprises several stages. After forming a group and receiving a topic/task, students will start with some background research and discuss their progress in weekly consultation sessions with their topic supervisor. The second stage will consist of weekly sessions with group presentations and discussions. Thereafter, the groups will have time to finalize their seminar paper, which will be the basis for performance assessment and grading in the seminar.

It is understood that successful completion of the module Business Analytics and Data Science is a mandatory prerequisite to participate in the seminar.

Max. number of participants: 24. If there are more than 24 applicants, seminar places will be allocated by draw.

Application: 1.02. - 09.04.2025 on AGNES

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Applied Predictive Analytics"

StO/PO MEMS 2016: 6 LP, Modul: "Applied Predictive Analytics", Major: Quantitative Management Science

Prüfung:

Term paper

Ökonometrie

7010414 Quantitative Spatial Economics (englisch)

4 SWS

VL/UE

Do

10-12

wöch.

SPA 1, 23

G. Ahlfeldt

Fr

14-16

wöch.

SPA 1, 23

G. Ahlfeldt

Lecture: The course covers the quantification and simulation of quantitative spatial models. This entails: i) working with spatial data to generate the necessary model inputs; ii) setting, estimating, and inverting the primitives of the model; iii) using numerical procedures to solve for the spatial general equilibrium and conduct counterfactual analysis.

Exercise: Topics covered will include processing of spatial data, setting structural parameters, inverting fundamentals, and numerical simulation.

Recommended Module or Comparable Previous Knowledge: Students should have formal training in econometrics equivalent to "Advanced Econometrics" and in microeconomics equivalent to "Advanced Microeconomic Analysis". Experience in coding for data analysis is essential. Experience in using geographic information systems will be helpful.

Ungraded work performance: Multimedia presentation (30 min)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Quantitative Spatial Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Quantitative Spatial Economics", Major: Quantitative Methods

Prüfung:

Term paper

701042 Advanced Econometrics (englisch)

4 SWS

VL/UE

Fr

12-16

wöch.

SPA 1, 21A

G. Uhrin

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=133562>

This course deals with advanced estimation techniques in modern econometrics. In the first part we study Pseudo-ML and GMM as extremum estimation problems with special attention to asymptotic theory and the weak instruments problem. The second part covers non- and semi-parametric topics including the bootstrap, density estimation, and non- and semi-parametric regression. The third part covers the concept of econometric identification, and possible frameworks to write down and interpret causal estimands (treatment effects). We also discuss a number of techniques for estimation of treatment effects (IV, Diff-and-Diff, RDD, Matching).

Literatur:

Wooldridge, J. M. (2010): Econometric Analysis of Cross Section and Panel Data. 2nd edition, Cambridge, MA: MIT Press (see also: <http://mitpress.mit.edu/books/econometric-analysis-cross-section-and-panel-data>).

Angrist, J. and Pischke, J-S (2009): Mostly Harmless Econometrics: An Empiricist's Companion. Princeton University Press.

Further reading recommendations you will get during the lecture.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Econometrics"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Econometrics", Major: Quantitative Methods

Prüfung:

Written exam (90 min)

Statistik

701009 Datenanalyse I

4 SWS						
VL/UE	Di	08:30-10:00	wöch. (1)	SPA 1, 22		S. Klinke
	Mi	08:30-10:00	wöch. (2)	SPA 1, 22		S. Klinke
1) findet ab 22.04.2025 statt						
2) findet ab 16.04.2025 statt						

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Inhaltliche Voraussetzung: Statistik I + II.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul "Datenanalyse I"

StO/PO MA 2016: 6 LP, Modul: "Datenanalyse I"

StO/PO MEMS 2016: 6 LP, Modul: "Datenanalyse I", Major: Quantitative Methods

Prüfung:

Multimediale Prüfung (30 min)

Prüfungszeitraum: 12.09. bis 22.09.2025

701024 Non- and Semiparametric Modeling (englisch)

4 SWS						
VL/UE	Mi	12-14	wöch.	SPA 1, 21A		G. Keilbar
	Do	08-10	wöch.	SPA 1, 21A		G. Keilbar

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

The course provides an accessible but rigorous introduction to non- and semiparametric statistics. Classical methods for density estimation (histogram, kernel density estimation) and nonparametric regression (Nadaraya-Watson, local linear, k-nearest neighbors, additive models) are studied in detail. A central aim of the course is to explain the strong links between nonparametric statistics and modern machine learning methods such as random forests and deep neural networks. Finally, the course will cover tools for semiparametric inference on treatments effects using doubly-robust methods and machine learning.

Literatur:

Härdle, Müller, Sperlich, Werwatz (2004): Non- and Semiparametric Modelling, Springer

Härdle, W. (1990): Applied Nonparametric Regression, Econometric Society Monographs No. 19, Cambridge University Press

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Statistics"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Statistics", Major: Quantitative Methods

Prüfung:

Written exam (90 min)

7010325 Advanced Statistics (ehemals Statistical Inference II) (englisch)

4 SWS						
VL/UE	Mo	14-16	wöch. (1)	SPA 1, 22		J. Feeser
	Di	10-12	wöch. (2)	SPA 1, 22		S. Greven
1) findet ab 14.04.2025 statt						
2) findet ab 15.04.2025 statt						

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Statistical Inference II" (zukünftig "Advanced Statistics")

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Inference II"(zukünftig "Advanced Statistics") , Major: Quantitative Methods

Prüfung:

Written exam (90 min)

7010322 Generalized Regression (englisch)

4 SWS						
VL/UE	Do	14-18	wöch.	SPA 1, 22		X. Xu

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul "Generalized Regression"

StO/PO MA 2016: 6 LP, Modul: "Generalized Regression"

StO/PO MEMS 2016: 6 LP, Modul: "Generalized Regression", Major: Quantitative Methods

Prüfung:
Written exam (90 min)

7010331 Research Seminar in Data Science (englisch)

2 SWS

SE

Do

12-14

wöch.

SPA 1, 23

M. Eckardt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

Topic: Structured Data

This seminar aims to provide a general overview of different data science approaches including classification and Deep Learning methods for the analysis of complex inherently structured data as present in many modern data scenarios. Typical examples of structured data as covered in the seminar include lexical/semantic data, graphs, data tables or genetic/ genomic data.

Part of the seminar is an ungraded presentation.

Organizational matters: Max. 20 participants. Registration in first session. If there are more registrations than places, the decision will be made by lot.

Recommended prior lectures: "Statistical and Machine Learning" and "Multivariate Statistical Analysis".

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Research Seminar in Data Science"

StO/PO MEMS 2016: 6 LP, Modul: "Research Seminar in Data Science", Major: Quantitative Methods

Prüfung:
Term paper

701016 Statistical Programming Languages (englisch)

2 SWS

SE

16-19

Block (1)

SPA 1, 025

M. Jung,
M. Pfeuffer,
T. Wistuba

1) findet vom 07.04.2025 bis 11.04.2025 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Reason for block course: For educational reasons it is more reasonable to teach skills of a programming language in a block course. The course is limited to 45 participants. Registration via the Moodle page until 30.03.2025, 23:59, place allocation by lottery on 31.03.2025.

Selection process: Students who experience hardship, according to §90 (1) ZSP HU (health, social, disability-related or family reasons) are given preferential treatment in the selection process (evidence of hardship must be submitted to the lecturer during registration), otherwise the decision will be made using a random draw.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Statistical Programming Languages"

StO/PO MA 2016: 6 LP, Modul: "Statistical Programming Languages"

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Programming Languages", Major: Quantitative Methods

Prüfung:

Term paper (submission: 01.07.2025)

Registration for the exam via AGNES: 01.04.2025 until 23.04.2025.

Possibility to unsubscribe: Until 23.04.2025.

7010315 Mathematical Statistics/Statistics and Econometrics (englisch)

4 SWS

SE

Di

12-14

wöch. (1)

SPA 1, 342

S. Greven,
N.N.

Mi

10-12

wöch. (2)

S. Greven,
W. Härdle,
V. Spokoiny

1) Statistics and Econometrics

2) Mathematical Statistics, Location: WIAS, Mohrenstr. 39

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>

There is no max. number of participants.

The registration takes places in agreement with the responsible lecturer.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Statistical Seminars"

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Seminars", Major: Quantitative Methods

Prüfung:

Oral exam (30 min)

701031 Selected Topics in History of Statistics (englisch)

2 SWS

SE

Do

14-16

wöch.

SPA 1, 21B

A. Vogt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

A component of the seminar is an ungraded presentation (30 min).

Maximal 20 participants. Registration from April 1, 2025 till April 12, 2025 (8 pm) via e-mail to Prof. Dr. A. Vogt: annette.vogt@hu-berlin.de

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Selected Topics in History of Statistics"

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in History of Statistics"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in History of Statistics", Major: Quantitative Methods

Prüfung:

Term paper

701020 Privatissimum Statistik (deutsch-englisch)

2 SWS

SE

Di

14-18

wöch.

SPA 1, 401

S. Greven,
M. Eckardt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Privatissimum"

StO/PO MEMS 2016: 6 LP, Modul: "Privatissimum", Major: Quantitative Methods

Prüfung:

Oral exam (45 min)

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Uhrin, Gabor Bela, gabor.uhrin@hu-berlin.de (Advanced Econometrics)	19
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SPA 1		Spandauer Straße 1	Spand1 Institutsgebäude
UNI 3		Universitätsstraße 3b	Uni3b Institutsgebäude

Veranstaltungsartenverzeichnis

CO	Colloquium
FS	Forschungsseminar
SE	Seminar
TU	Tutorium
UE	Übung
VL	Vorlesung
VL/UE	Vorlesung/Übung